

koopstadt

STADTENTWICKLUNG BREMEN, LEIPZIG, NÜRNBERG

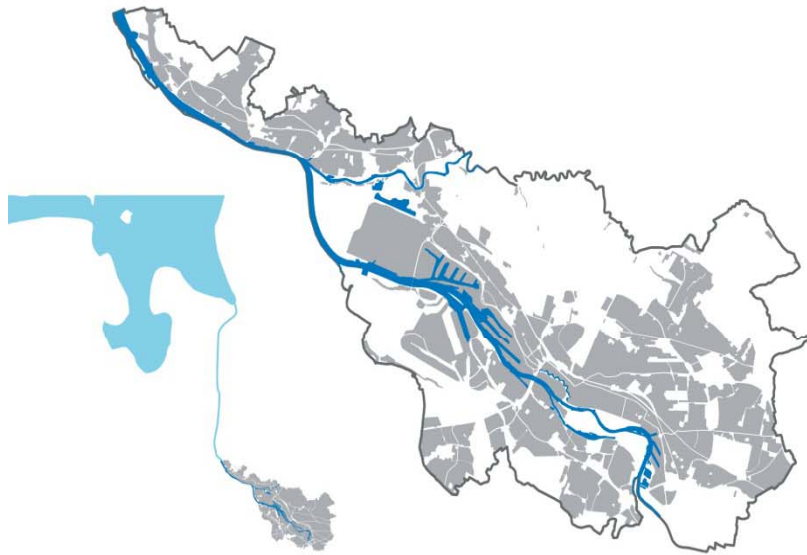
“Cities of Tomorrow” conference, Bucharest, Romania

28th of May, 2013

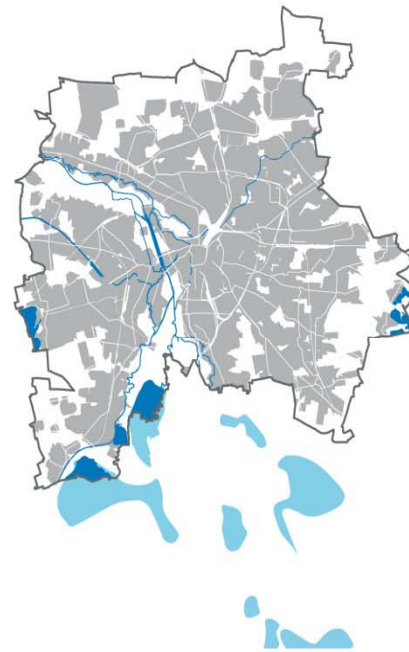
Dr. Stefan Bege

Dep. of Housing and Urban Development, City of Nürnberg, Germany

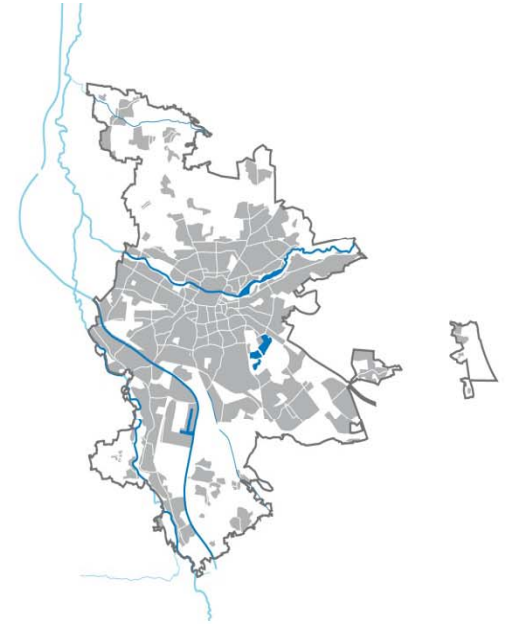




Bremen

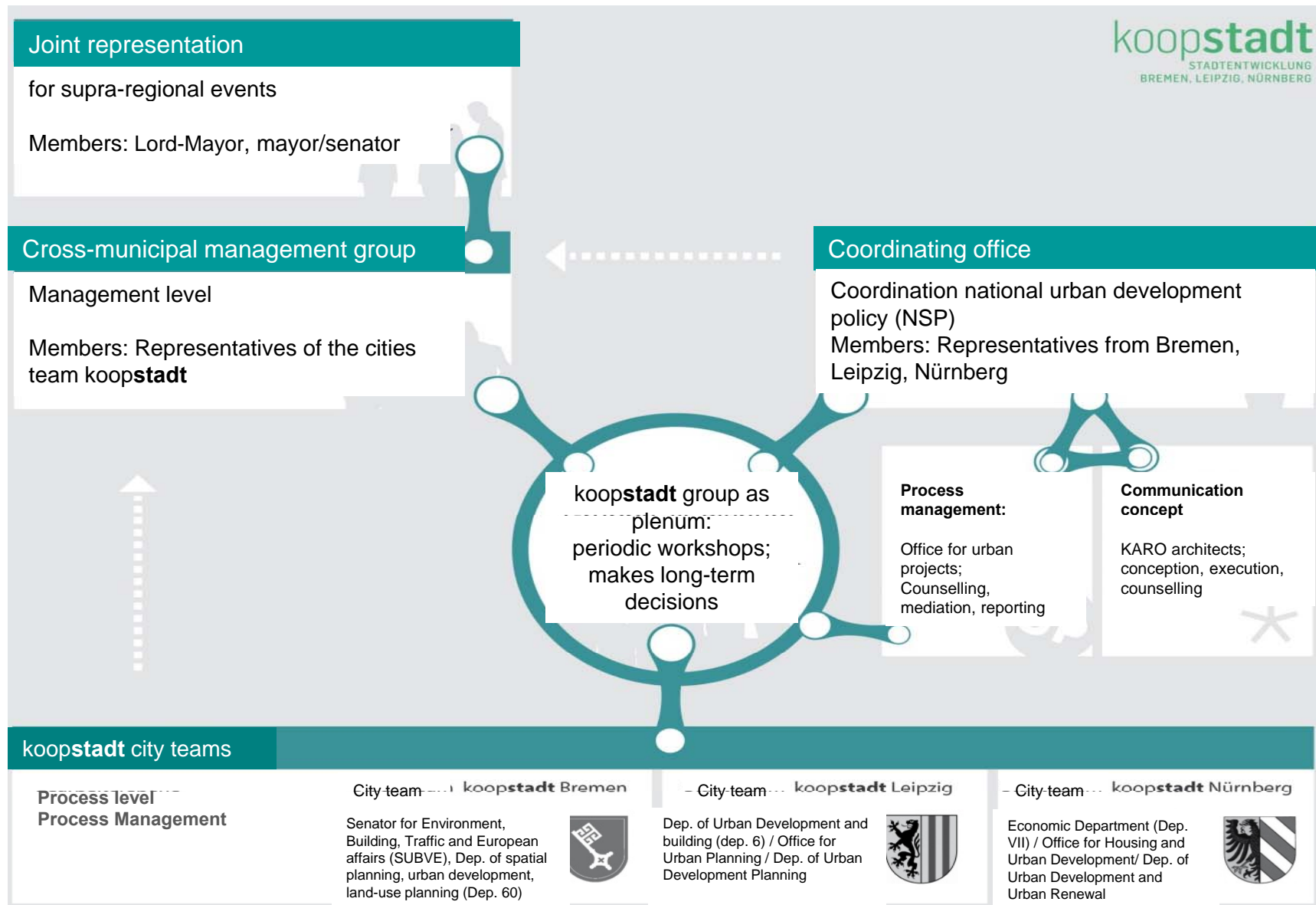


Leipzig

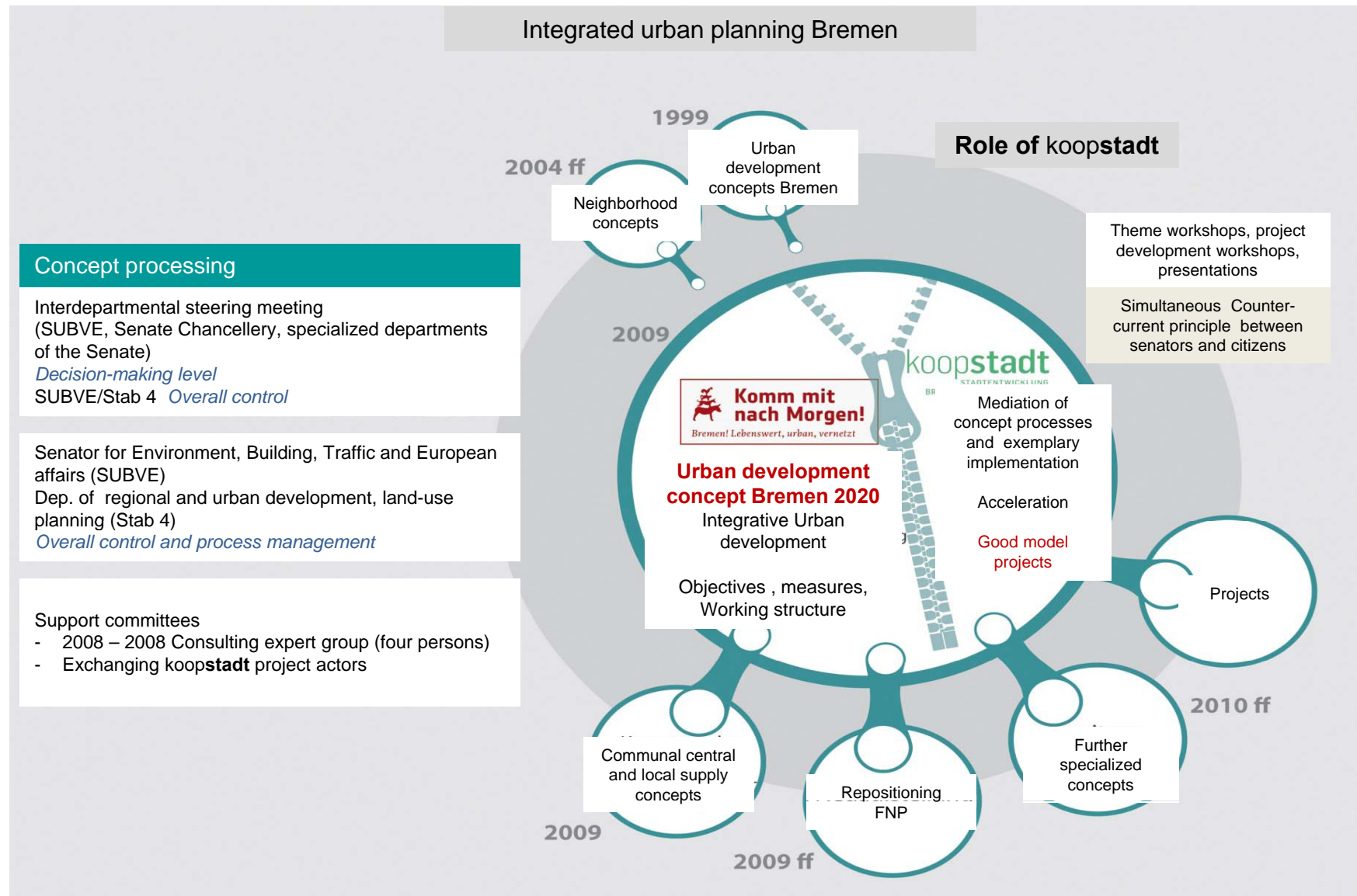


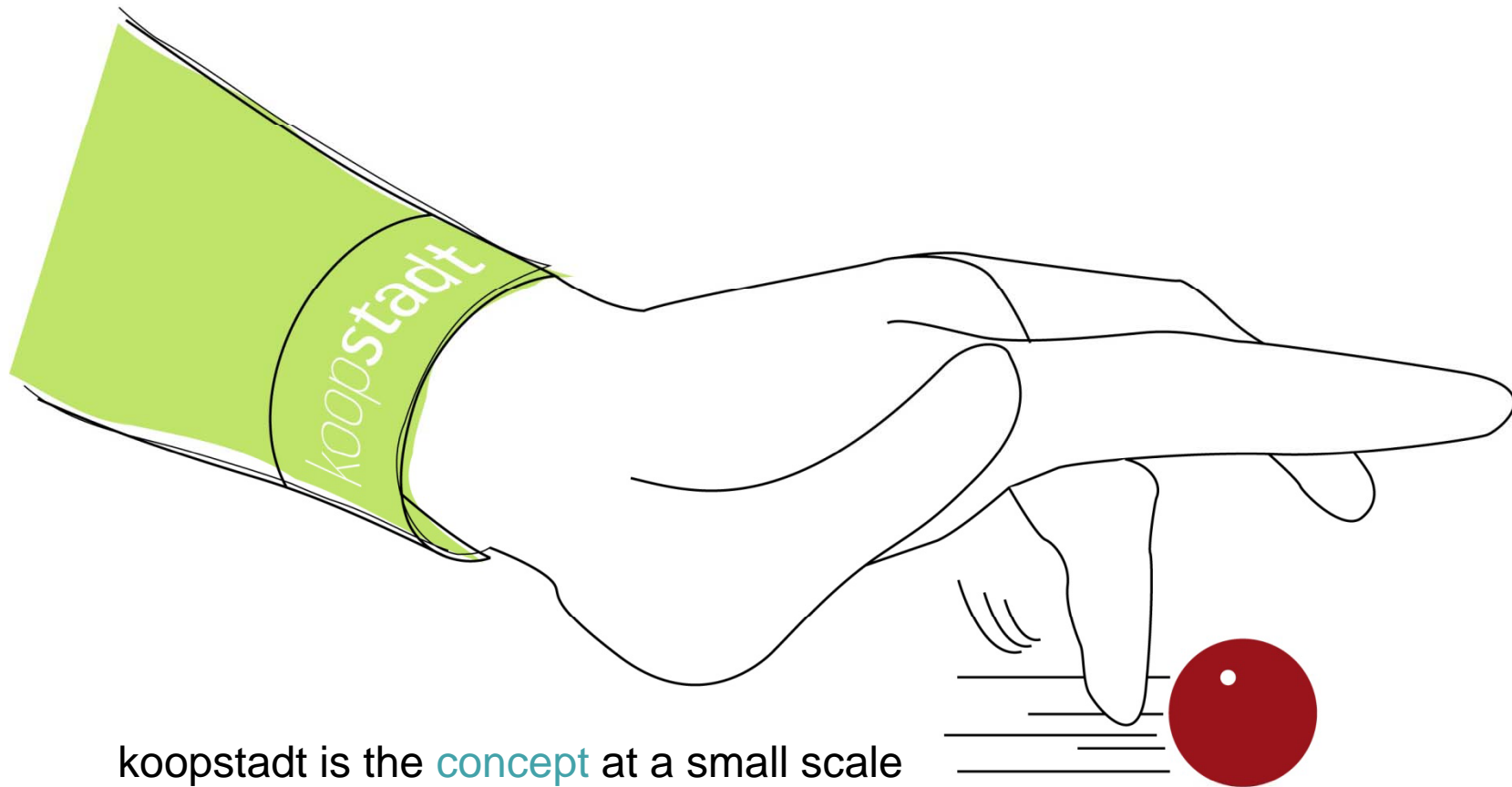
Nürnberg

Overview of the working structure of the community projects koopstadt



Integrated urban development procedure and the koopstadt's role in Bremen



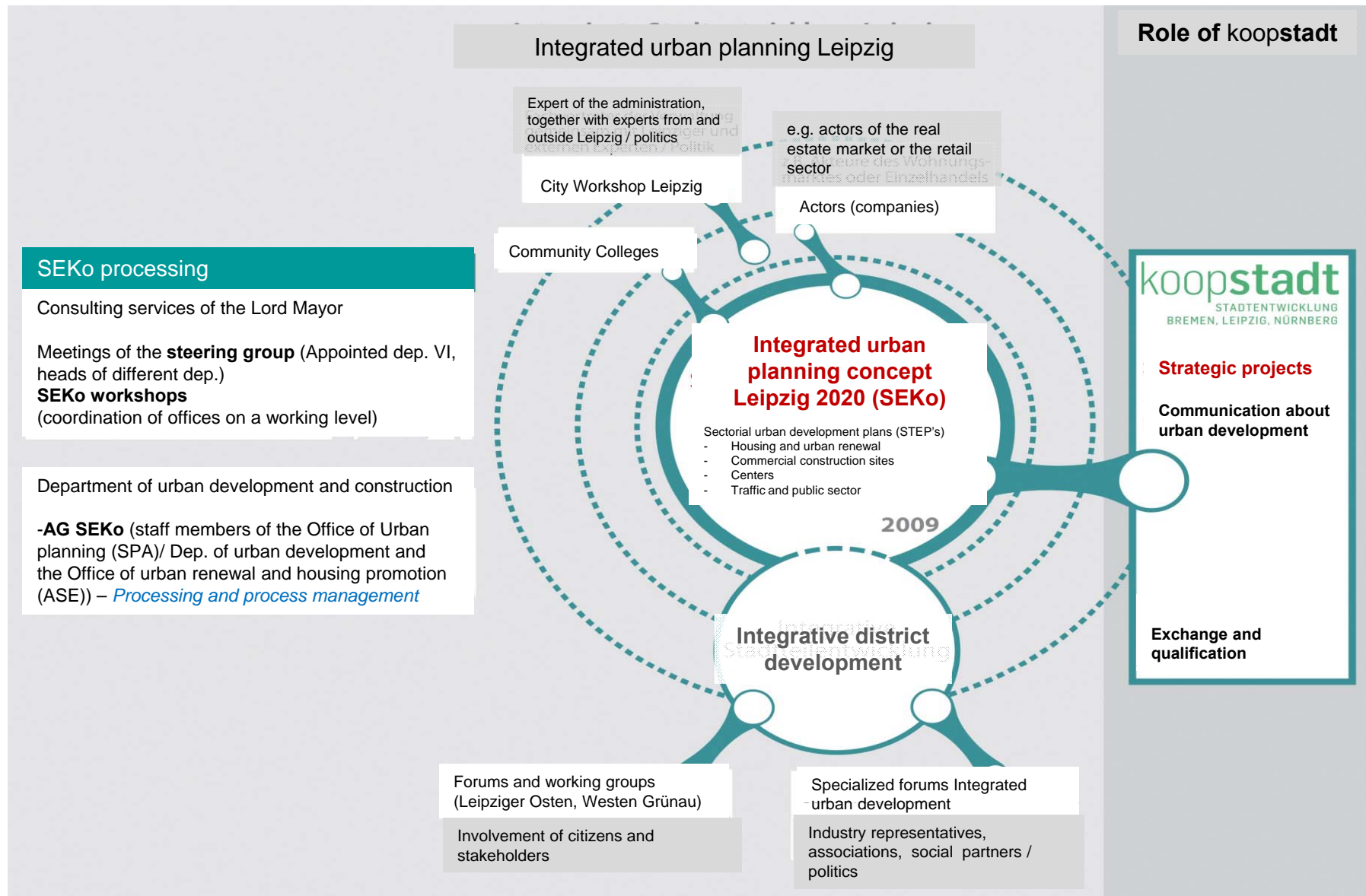


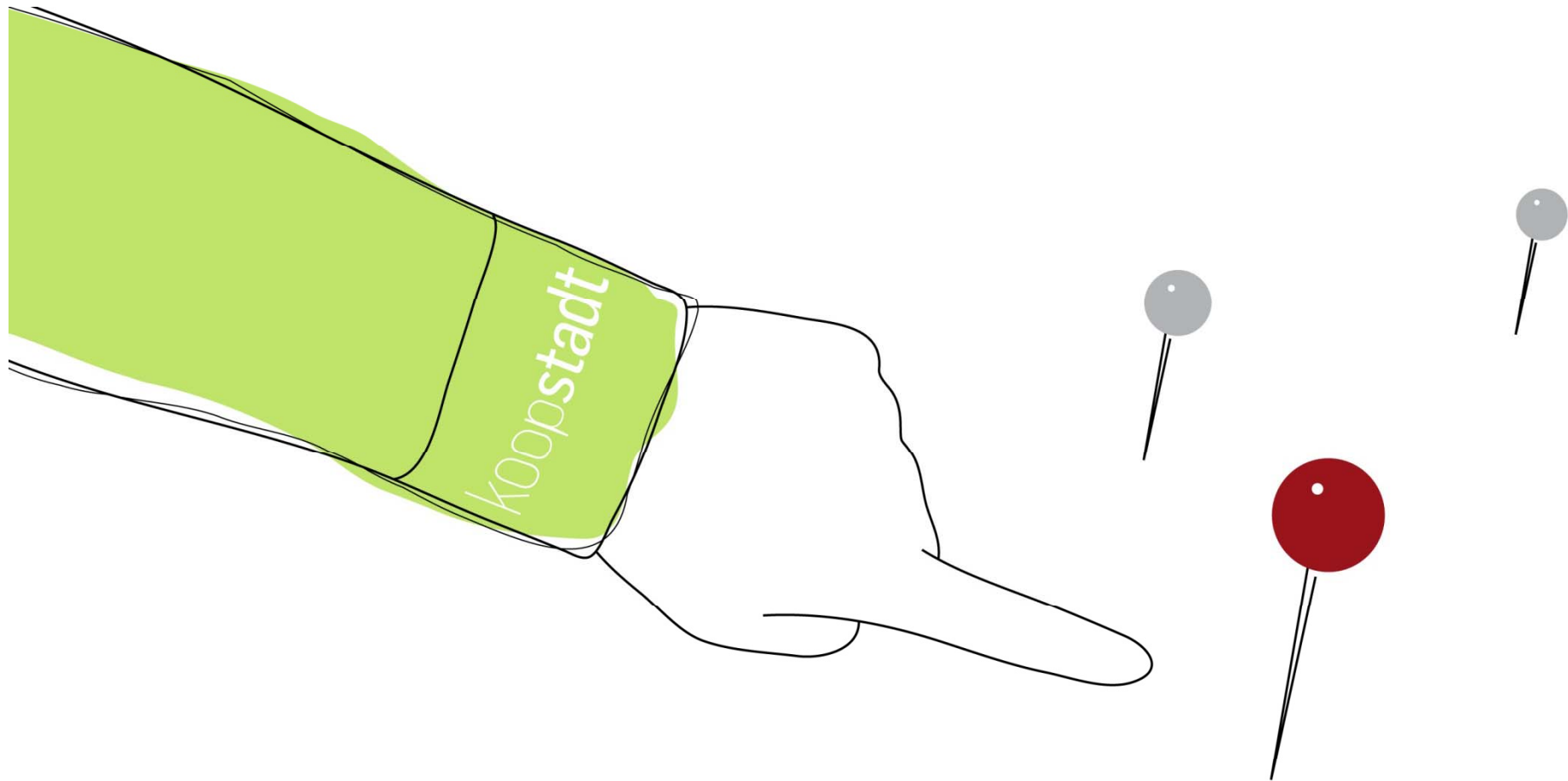
koopstadt is the **concept** at a small scale

koopstadt is the **Spinnaker** of urban development

koopstadt's project are **good examples** of normal urban development

Integrated urban development procedure and the koopstadt's role in Leipzig



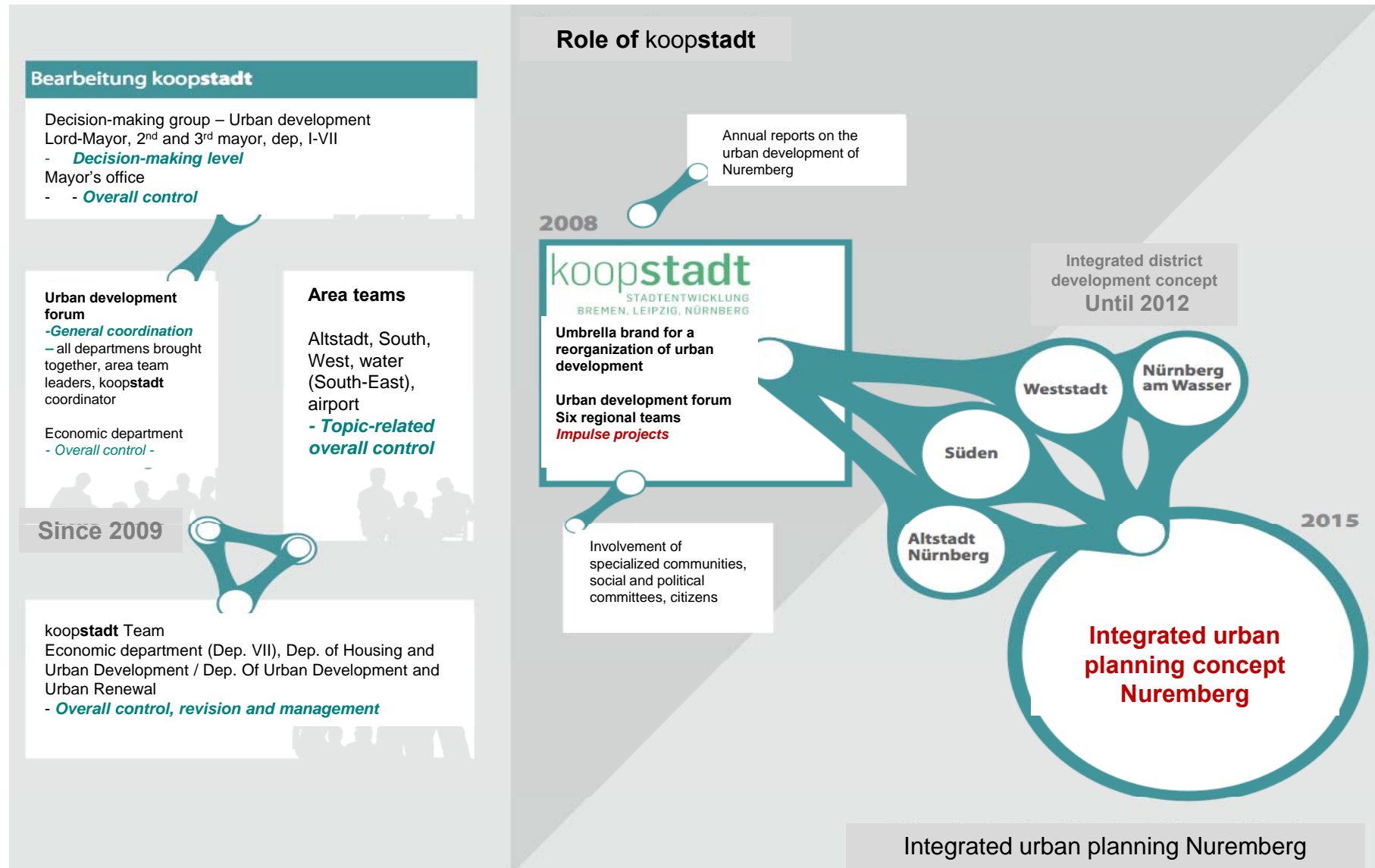


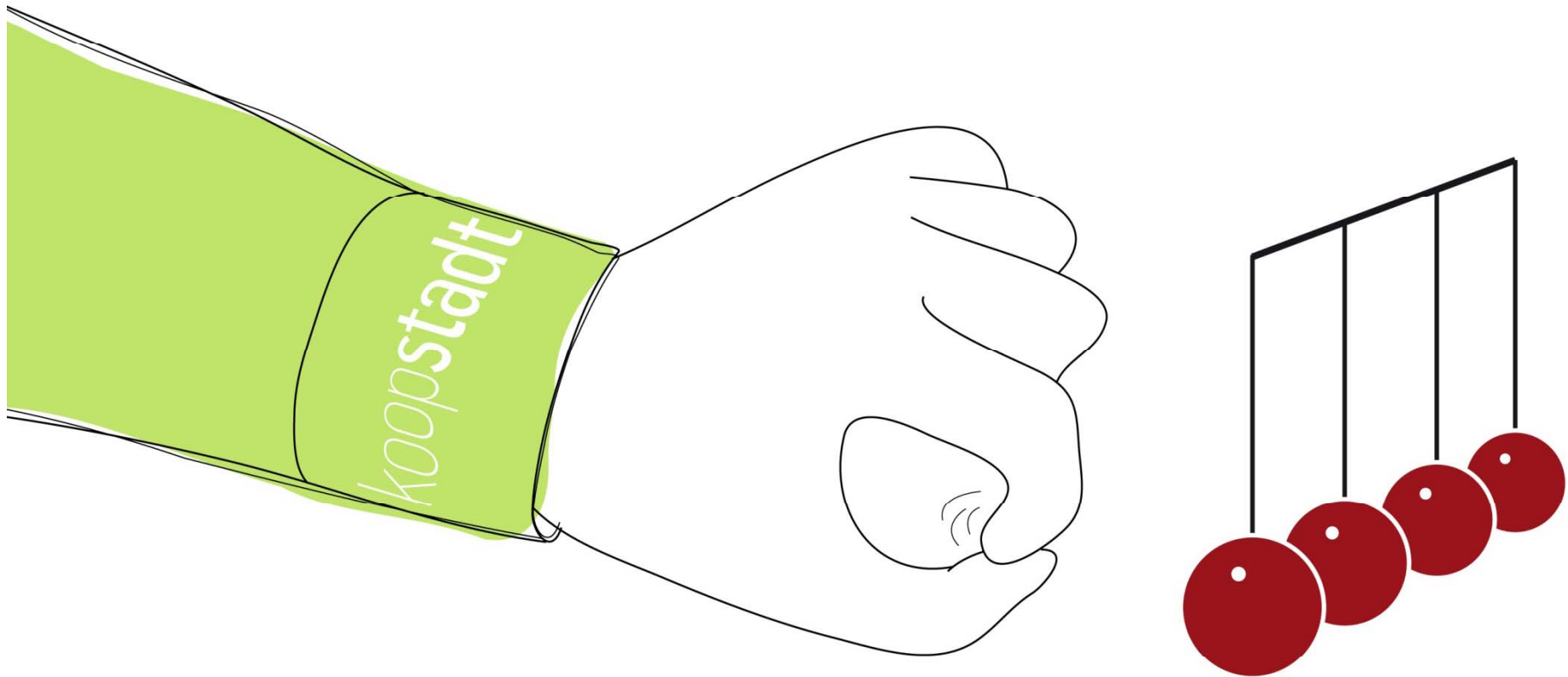
koopstadt supports the **implementation/clarification** of SEKo

koopstadt is **finger pointing** on exemplary practices

koopstadt's projects are **strategic projects** of urban development

Integrated urban development procedure and the koopstadt's role in Nuremberg





koopstadt ist the **umbrella brand** under which urban development is reorganized
koopstadt provides the necessary **impetus**
koopstadt's project serve as important **stimuli**

koopstadt – Topics and family projects at a glance

Topic area “Economic innovation, creative environments and involvement”		
Transformation sites as part of the city	Creative ways of conquering space	
	Spaces for cultural and creative industries (entrepreneurs)	Temporary use as common method of urban development
Topic area “Quality of urban life, ecological transformation and social cohesion”		
Education in the district	City center	Climate-friendly and ecological urban development
Topic area “Regional cooperation, spatial networking and new action spheres		
The city is the region / The region is the city		Water region

koop**stadt** wants to:

- support the development of innovative approaches to current questions of future urban development in the three cities;
- qualify the actors involved within and outside the administration through intensive exchanges between cities;
- communicate the results of urban development processes at local and cross-municipal level

Topics

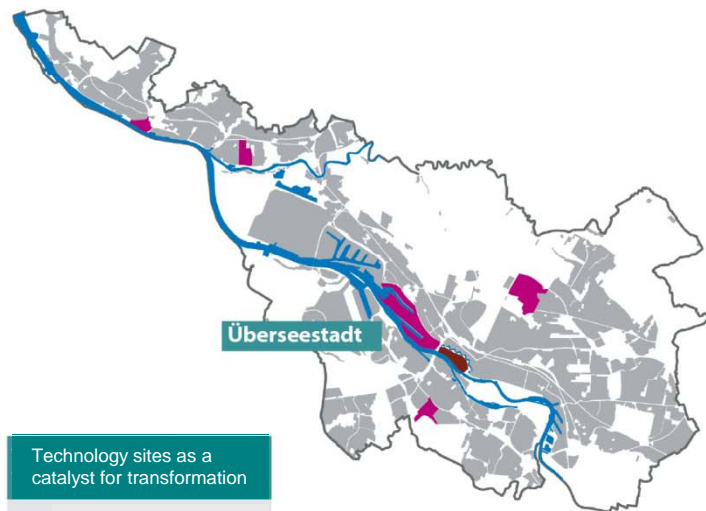
Project families

Economic innovation and creative districts	Technology sites as catalysts for transformation	Cultural and creative industries				
Regional cooperation	Regional sites, areas and networks	Water region	Export groups			
Quality of urban life	Education in the district	Temporary area partnerships	Climate-friendly and ecological urban development	HB Instrument Cases Urban Re-development	L Profiling of the city center	N

Economic innovation and creative environments

Technology sites as a catalyst for transformation

Bremen

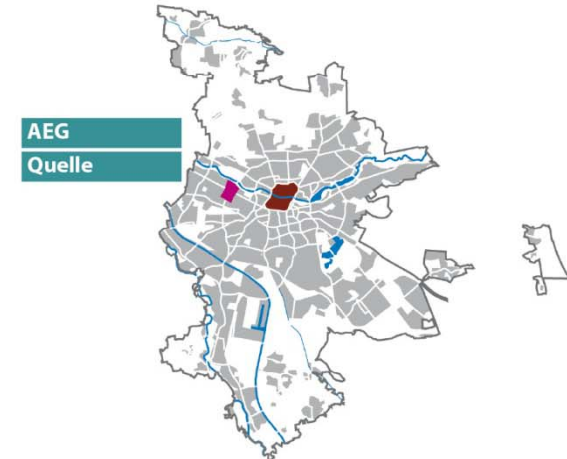


Technology sites as a catalyst for transformation	
<input checked="" type="checkbox"/>	Urban development
<input checked="" type="checkbox"/>	Economic development
<input checked="" type="checkbox"/>	Science

Leipzig



Nürnberg



Topics

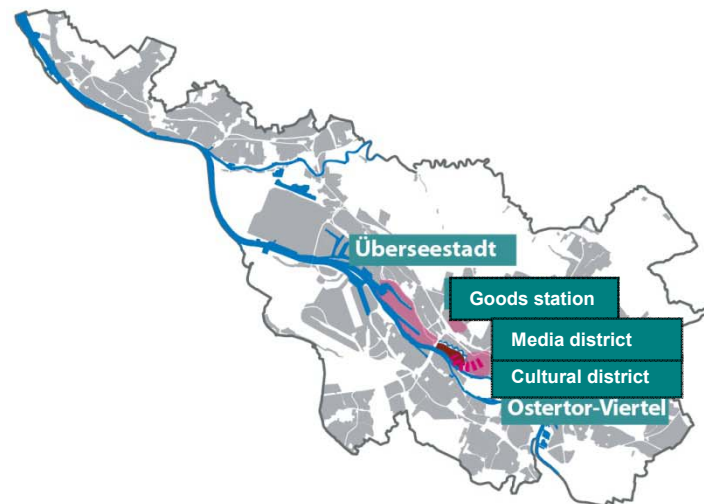
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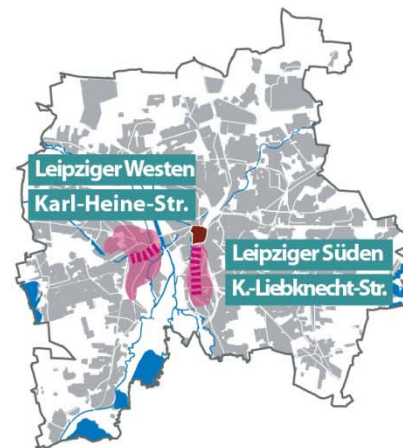
Economic innovation and creative environments

Cultural and creative industries

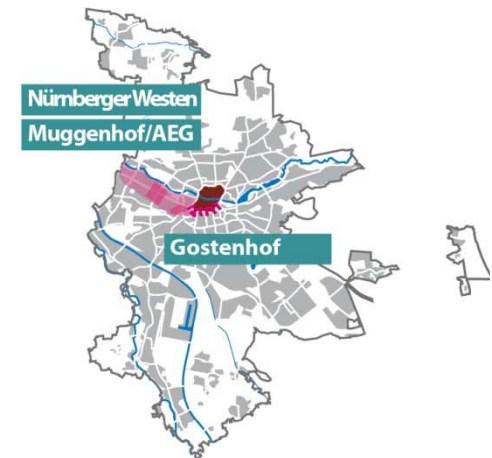
Bremen




Leipzig



Nürnberg



 Creative district/site, Sector center

 Main street/mile



Topics

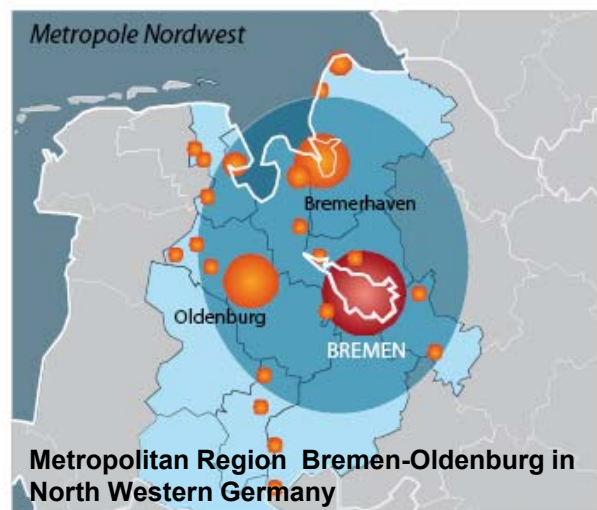
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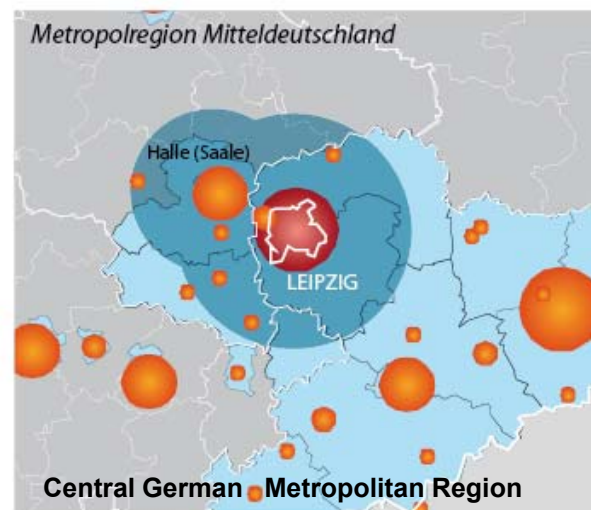
Regional cooperation

Regional sites, areas and networks

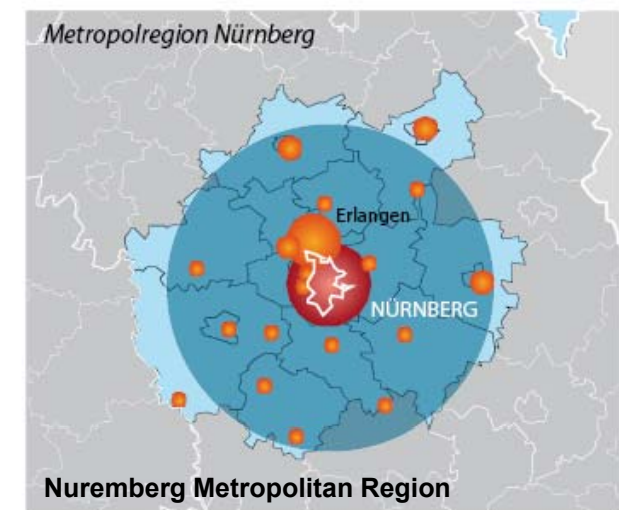
Bremen



Leipzig



Nürnberg



- Closer cooperation areas
- Metropolitan region
- Core cities with metropolitan function

Topics

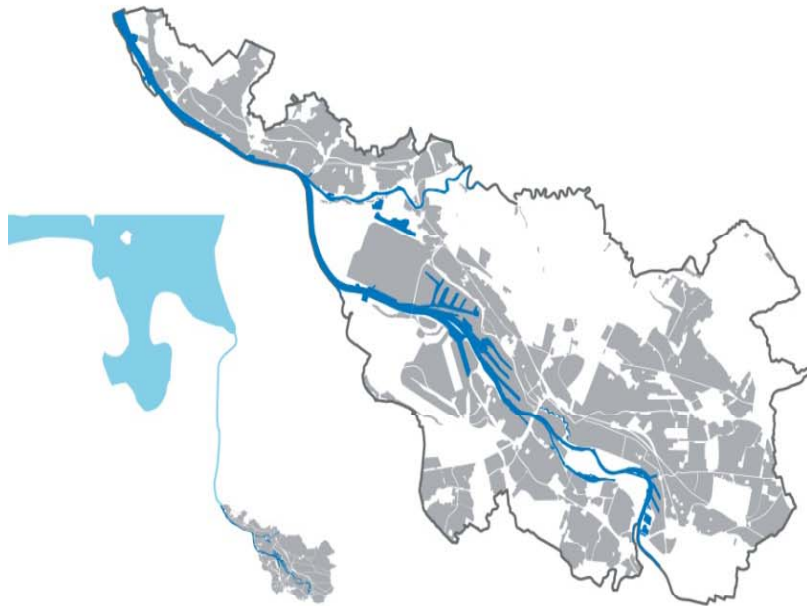
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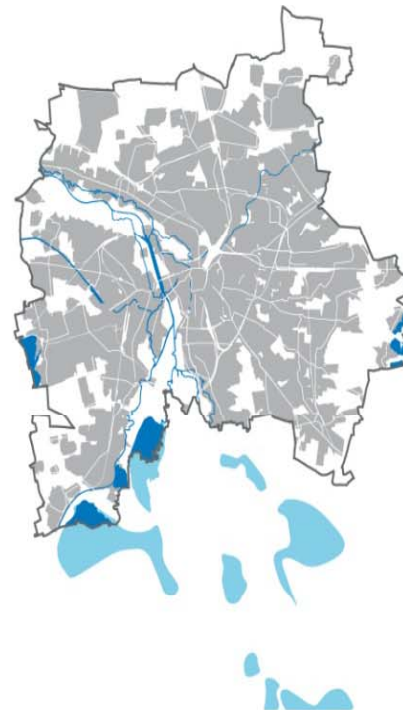
Regional cooperation

Water region

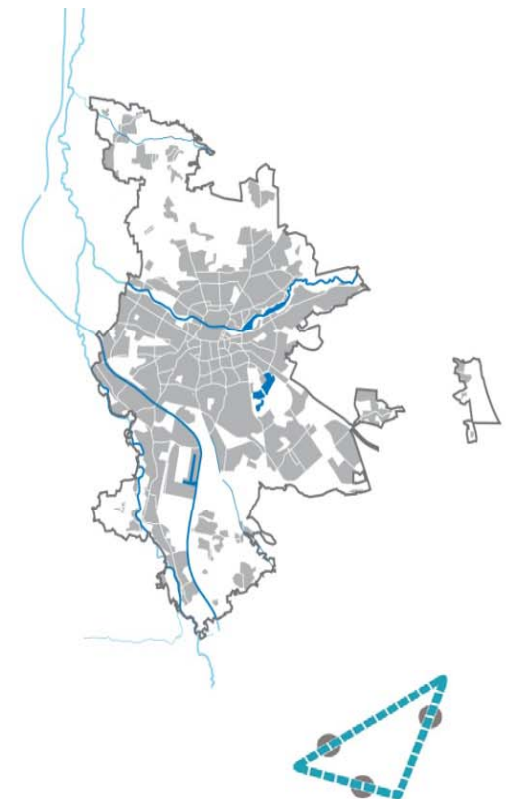
Bremen



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Nürnberg



Topics

Project families

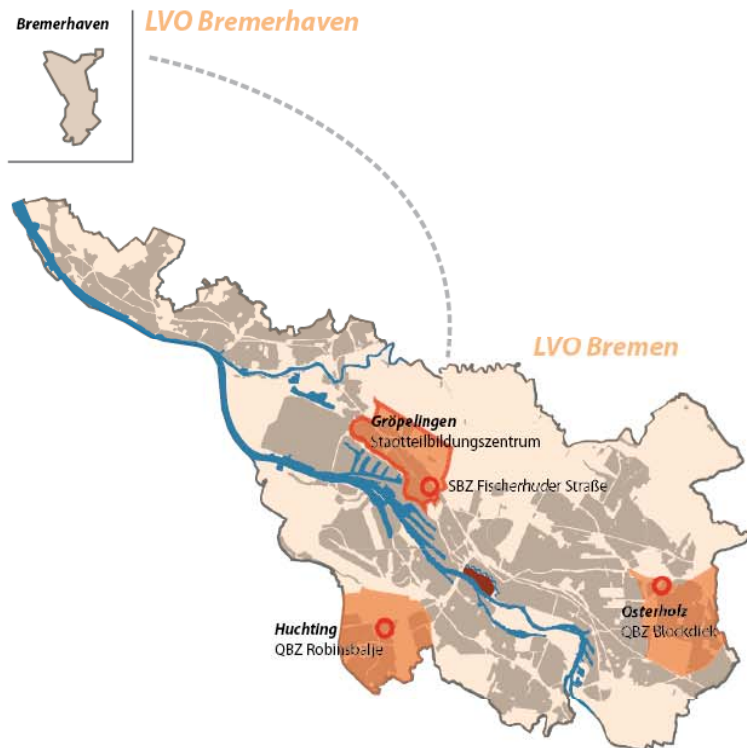
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Quality of urban life

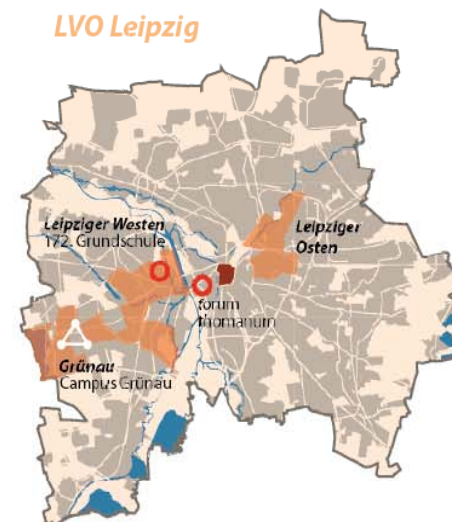
Education in the district

District education centers and education networks for boroughs

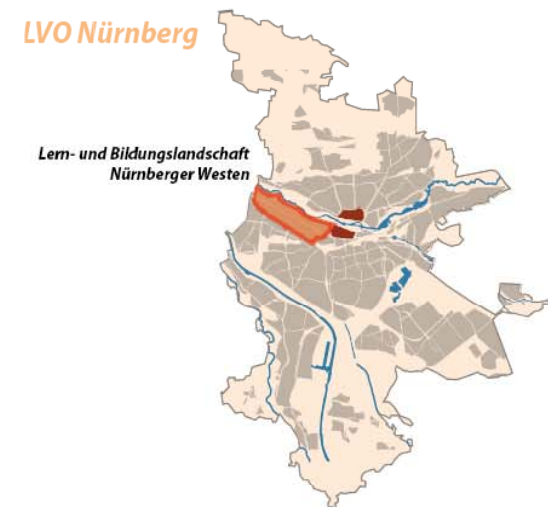
Bremen



Leipzig



Nürnberg



Learning on-site

Topics

Project families

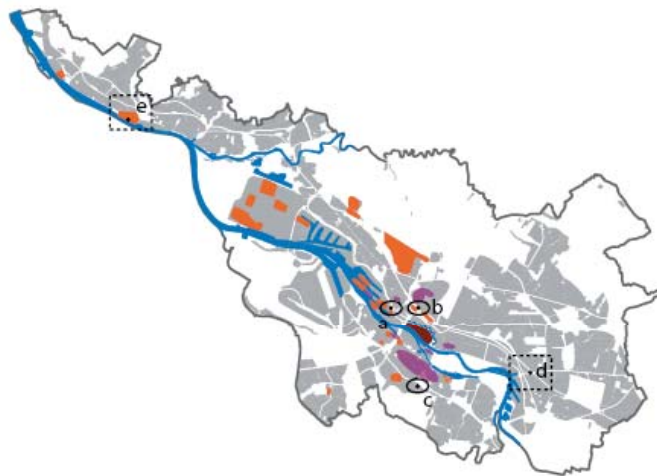
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Quality of urban life

Temporary area partnerships

Aspiration to create low-threshold, but long-term solutions.

Bremen



- Orange square: Fallow land/abandoned properties
- Purple square: Booming inner-city fringe areas

ZZZ Areas of activity

Present areas of focus

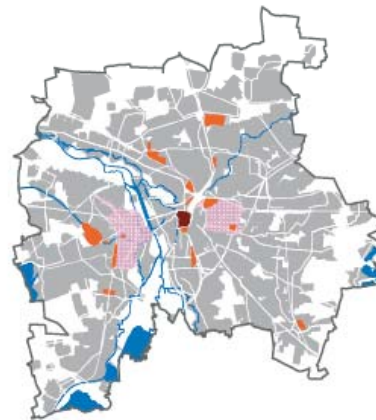
- a - Zollamt Hansator
- b - Bricolage Plantage
- c - Haus Neuland

In Prüfung „Vernachlässigte Stadtteile aktivieren“

- d - Hemelingen
- e - Blumenthal (Wollkämmerei)

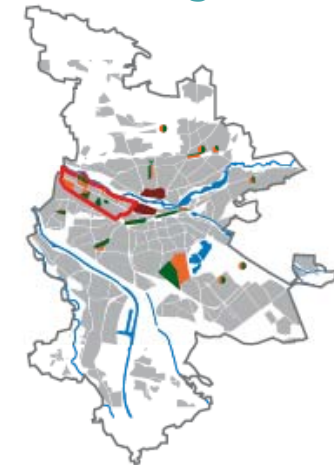
Under assessment: "Reactivate neglected districts"

Leipzig



- Orange square: Large-scale fallow land areas
- Pink square: Structural, small-scale abandoned properties / small-scale fallow land areas from the age of the German industrial expansion

Nürnberg



- Orange square: Large-scale fallow land areas/abandoned properties with revitalization potential
- Green square: Large-scale fallow land areas with potential of developing green and leisure areas
- Orange circle: Underused areas
- Red rectangle: Focus area Western Nuremberg

Topics

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Export groups

Climate-friendly and ecological urban development

Topics

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Export groups

Instrument Cases Urban Redevelopment

Topics

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Export groups

Profiling of the city center

The activity of the koopstadt group



Dr. Ralph Baumheier,
SUBVE, Bremen



Detlef Schobeß,
SUBVE, Bremen



Dr. Arne Sünemann,
SUBVE, Bremen



Dr. Stefan Bege, Amt f. Wohnen
und Stadtentw., Nürnberg



Andrea Hilker,
Umweltreferat, Nürnberg



Hannes Hinnecke,
Baureferat, Nürnberg



Michael Lang, Amt f. Wohnen
und Stadtentw., Nürnberg



Michael Ruf,
Bürgermeisteramt, Nürnberg



Hans-Joachim Schlößl, Amt f.
Wohnen u. Stadtentw., Nürnberg



Stefan Heinig, Abt. Stadtent-
wicklungsplanung, Leipzig



Christina Kahl, Abt. Stadtent-
wicklungsplanung, Leipzig



Ruth Rabenberg, Abt. Stadt-
entwicklungsplanung, Leipzig



Prof. Iris Reuther,
Büro für urbane Projekte



Andreas Paul,
Büro für urbane Projekte



Antje Heuer,
KARO* architekten



Stefan Rettich,
KARO* architekten



(project) families



Dialogue and working groups





Trips



Tele-conferences



Meetings of city councils





NSP congress on 27.09.2010 in Nürnberg



NSP congress on 27.09.2010 in Nürnberg



Urban Governance

Architecture club

- Cooperation with the Bavarian Chamber of Architects
- Presentations and discussions on urban development
- Regular meetings, three annual events

Topics, e.g.:

- „Culture and Art – Urban Catalysts“
- Urban development through new architecture?
- Public Space and Urban Development - chicken or egg?
- Money makes the city?
- Who is running the city? Man or traffic?
- Media and urban development





Ullrich Hellweg

Managing Director of IBA Hamburg GmbH

Prof. Dr. Elisabeth Merk

City Councilor of the state capital München

Prof. Dr. Klaus Selle

RWTH Aachen, Professor for Planning Theory and Urban Planning

(Sabine Süß)

Managing member of the Executive Board of the Schader Foundation

Prof. Elke Pahl-Weber

Director of the German Federal Institute for Research on Building, Urban Affairs and Spatial Development

koopstadt-Workshop der lokalen Projektakteure
aus dem Themenfeld „Urbane Lebensqualität“

„Bildung im Quartier“ und „Temporäre Räumlichkeiten“

koopstadt-Workshop der lokalen Projektakteure
aus dem Themenfeld „Regionale Kooperation“

NATIONALE
STADT
INTELLIGENT
POLITIK

koopstadt-Workshop der lokalen Projektakteure
aus dem Themenfeld „Urbane Lebensqualität“



NATIONALE
STADT
ENTWICKLUNG
RAT





Tom Lecke-Lepatta,
Der Senator für Umwelt, Bau, Verkehr und Europa



Zum Stand der Dinge bei den drei Städtepartnern

Die Quartiersbildungszentren
(Anne Lüking, Christel Hempe-Wankerl)

Das 2005 gestartete Konzept für die Etablierung von Quartierbildungszentren (QBZ) in ausgewählten Stadtteilen wird in Bremen konsequent umgesetzt und über die entsprechenden Verwaltungsstrukturen und die dort agierenden Personen mit den Aktivitäten zum Bundesprogramm „Lernen vor Ort“ verknüpft. Das Konzept strebt im Wesentlichen auf zwei Ziele ab:

- Die funktionale und bauliche Qualifizierung von Gebäuden und Standorten als QBZ;
- Die Implementierung und Qualifizierung von Netzwerken aus verschiedenen Institutionen, Initiativen

Bezüglich der Entwicklung von drei laufenden Projekten zu Quartiersbildungszentren in Bremen gibt es folgenden Stand:

- Das QBRubinobjekt als Kombination einer Grundschule mit einem Kindergarten wird gerade baulich erweitert und bietet dann Räumlichkeiten für Beratungsangebote, eine Mensa und einen Veranstaltungsbereich an. Dieses Projekt kann als Beispiel für ein erweitertes Nutzungsspektrum in Verbindung mit der Integration von neuen Partnern an einem Schulstandort im Quartier dienen.
- Das QBRBlockdeck zielt auf die bauliche und institutionelle Erweiterung einer Grundschule an der



Michael Berringer,
[zwei cheng-pün] / culturtreuer

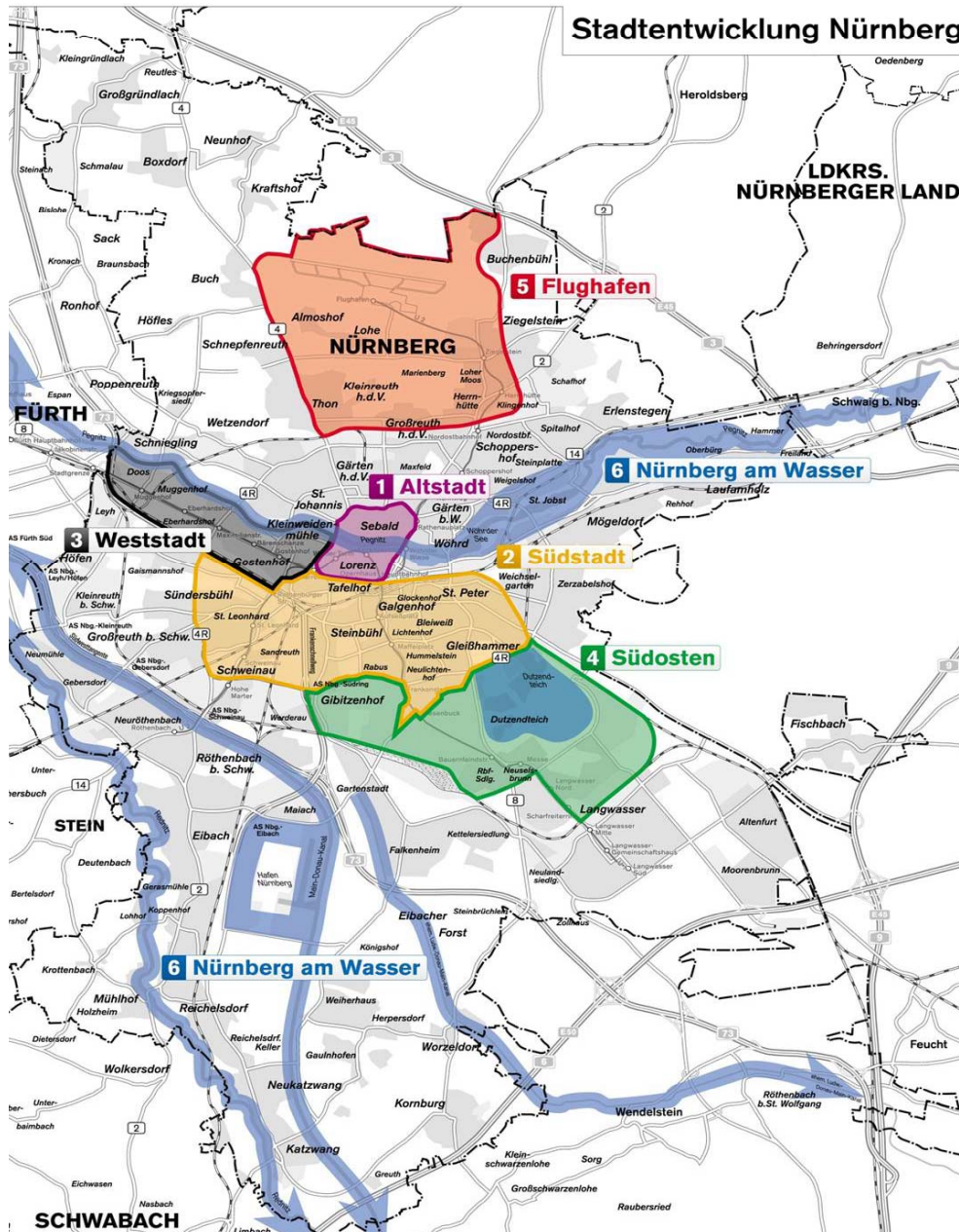
mit der Erstellung eines Konzepts und der Suche nach Akteuren begonnen werden. Dabei ist die frühzeitige Einbindung der Öffentlichkeit unabdingbar. Nur wenn wirklich Leidenschmerz herrscht, wird man nachhaltige Prozesse starten können, die dauerhafte Erfolge erzielen und einen Mehrwert generieren. Folglich ist es richtig, Zwischennutzungen, von oben³ zu initiieren, Anleitungen und Hilfestellungen zu geben. Dies gilt insbesondere in Problemstädten mit tendenziell sozial schwachen Bewohnerschaften, die sich eher nicht selbst artikulieren. Zwar gibt es dort meist selbstorganisierte Strukturen und Netzwerke, doch es fehlt der Link zur Stadtpolitik. Hier geben Zwischennutzungsprozesse die Hoffnung, Berechtigungen abzurufen und Interaktion mit Betroffenen umzusetzen.

Sind Interventionen gewollt, dann müssen Diskussionen auch erwünscht sein.

Zwischenanstößen in Form von temporären Begrenzungen sind begehrt, zeigen sie doch die oftmals verdeckten Potenziale der ungenutzten oder auch einfach nur unbeachteten Räume innerhalb der Stadt auf und leisten wichtige Beiträge zum Kunst- und Kulturbetrieb. Sie zeigen jedoch nicht nur das, was möglich ist, sondern können auch Missstände und Handlungsbedarfe aufdecken, polarisieren und Diskussionen anregen. Diese müssen sich dann Eigentümer und Stadtverwaltung auch stellen und mit derselben Qualität behandeln, die sie sich von der Inszenierung erwünscht haben.

Auftraggeber sind die Akteure und die Bewohner. Es kommt auf den Leidensdruck an. Michael Berninger warnt davor zu sagen, "Wir holen mal Kunstler, die machen das". Es ist die Aufgabe der Behörden herauszufinden, was wirklich gewollt und richtig ist und auch akzeptiert wird. Erst dann kann

Integrated urban development and koopstadt in Nuremberg



Overview of urban development areas

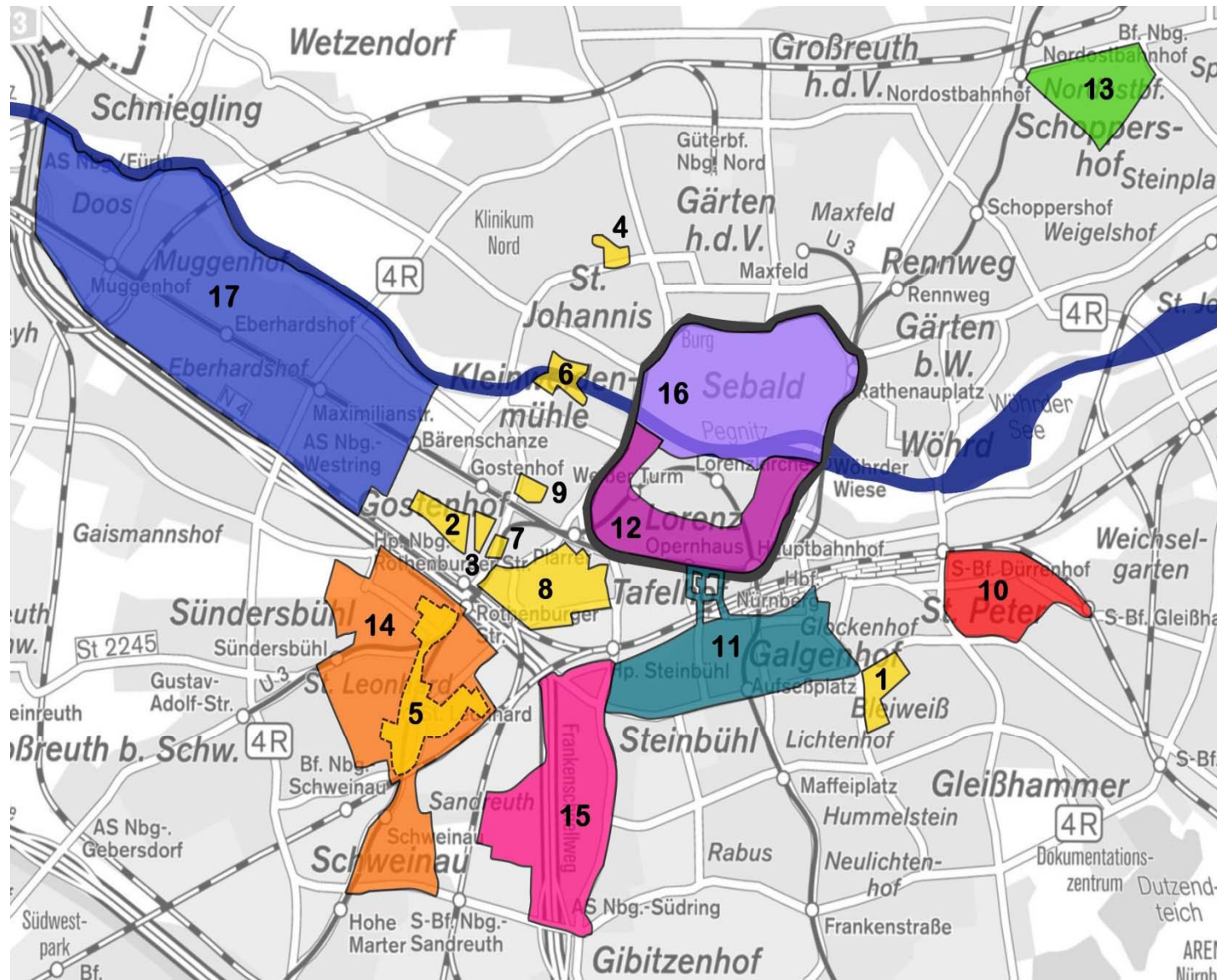
Area-based approach:

1. Identify potentials in urban areas
2. Develop and initiate strategies and projects
3. Develop integrated district development concepts
4. Closely link urban renewal and urban development
5. Public discussions, e.g. with the Architecture Club of the Bavarian Chamber of Architects

Structure:

- Forum for urban development
- Area teams: „Altstadt“, „Weststadt“, „Südstadt“, „Nürnberg am Wasser“

Overview of urban renewal areas

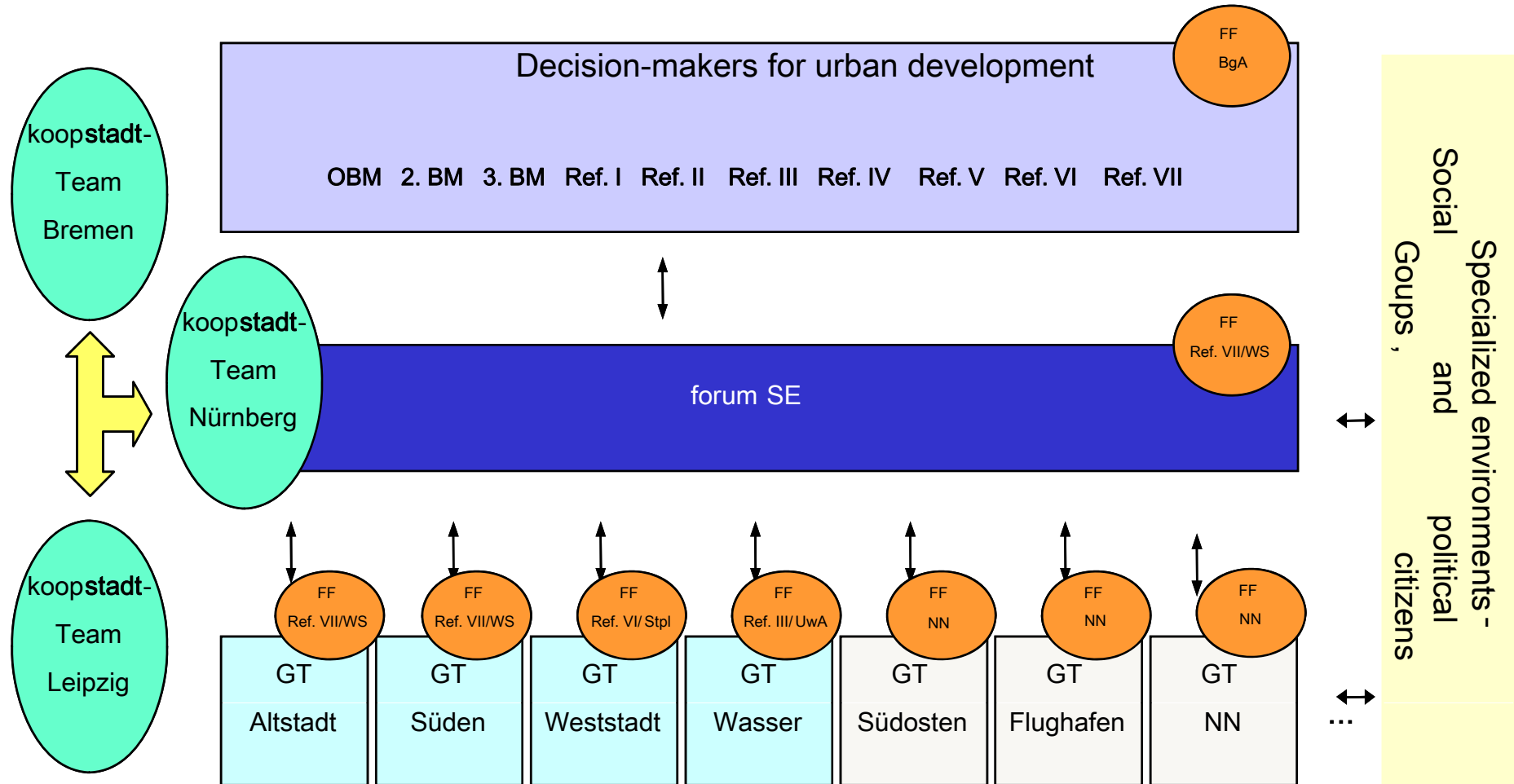


- 1 Bleiweißviertel
- 2 Gostenhof-West
- 3 Jamnitzer Park
- 4 Kirchenweg/ Rieter
- 5 St. Leonhard
- 6 Kleinweidenmühle
- 7 Obere Kanalstraße
- 8 Gostenhof-Ost
- 9 Kieselbergstraße
- 10 Gleißhammer/ St. Peter
- 11 Galgenhof/ Steinbühl
- 12 Altstadt-Süd
- 13 Siedlung Nordostbahnhof
- 14 St. Leonhard/ Schweinau
- 15 Steinbühl-West/ Sandreuth
- 16 Altstadt-Nord
- 17 Weststadt

Nuremberg's districts in numbers

District	Inhabitants		One-person households	Living space per capita (qm)	Unem-ployed (SGBII+III)	Area in ha	Population ≥75 years)	net household income/month (rounded to 50 EUR)
	Total	Of which foreigners						
Altstadt	14 127	2 662	6 840	42,73	590	166,3	1 119	2 150
Südstadt	111 758	31 461	31 827	35,01	7 429	1017,0	8 396	1 750
Weststadt	33 472	11 271	10 014	35,01	2 526	442,0	1 798	1 800
Südosten	22 313	3 447	4 384	36,66	963	1237,9	2 297	1 850
Flughafen	15 302	1 174	3 359	46,2	329	1301,0	1 642	2 550
Gesamtstadt	503 999	86 234	127 858	40,01	22 272	18654,8	47 247	2 150

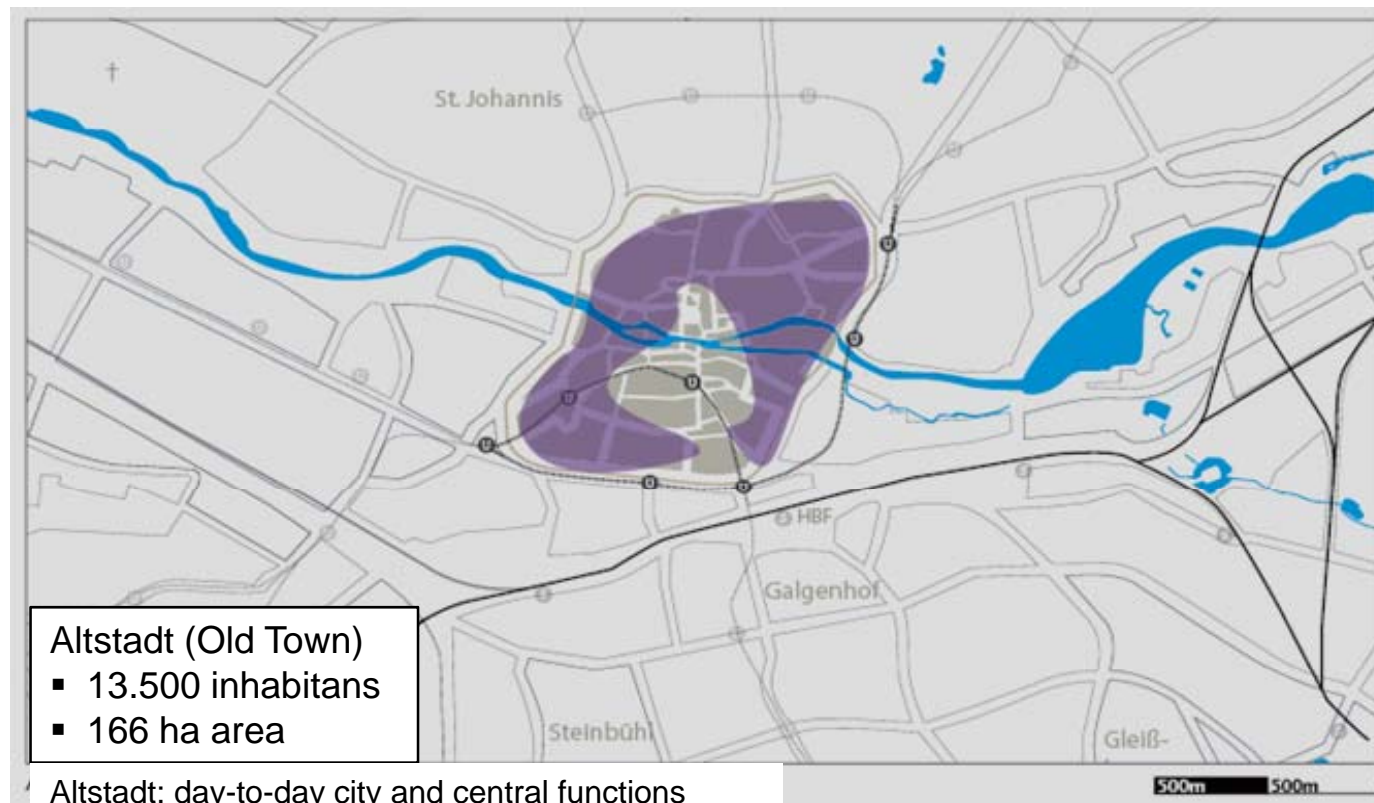
Source: Office for Urban Research and Statistics for Nürnberg and Fürth, Jan. 2011



The Old Town (Altstadt)

Main idea: the day-to-day Old Town

- Find a balance between competing uses
- Involve local stakeholders
- Strengthen living in the Old Town
- Link urban development and urban renewal together



Cross-border projects in the Old Town

- Development of an integrated district development concept for the Old Town
- Development of a central concept
 - Survey of the retail structure
 - Concept development for the future development of retail



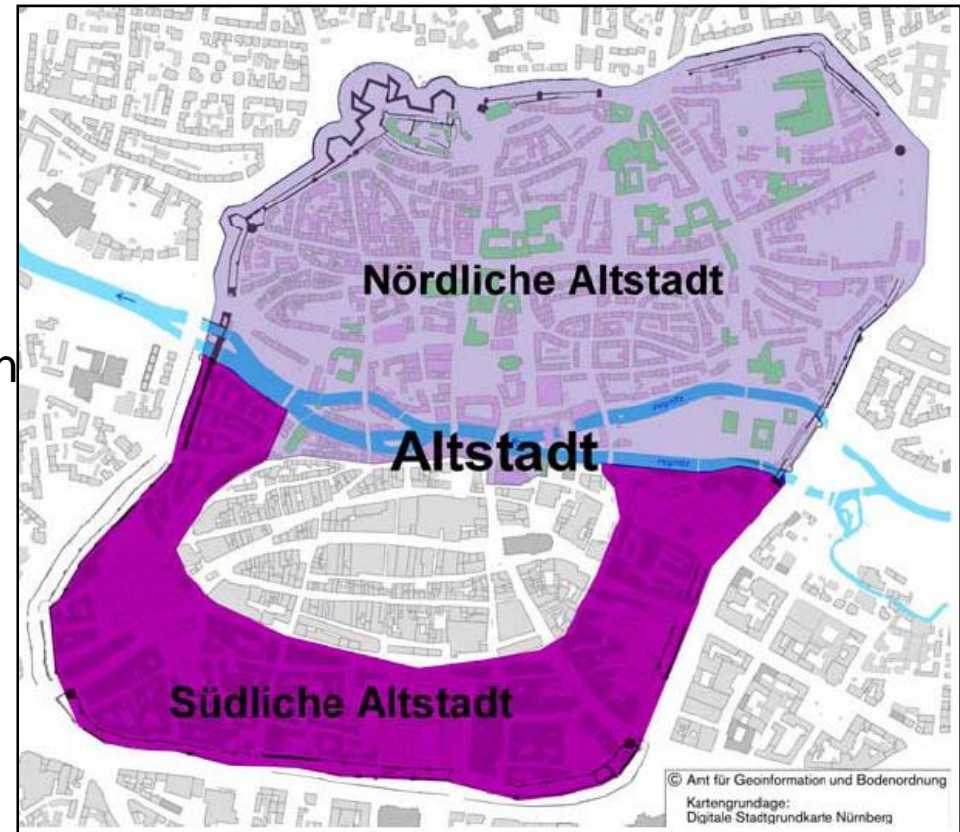
Urban renewal in the Old Town

Urban renewal area within the
„Active urban and district centers“
programme

- Northern part of the Old Town
(Nördliche Altstadt)

Urban renewal area within the
„Districts with special development
requirements – the social city“
Programme

- Southern part of the Old Town
(Altstadt – Süd)



Projects in the Old Town – North

1. Establishment of a city management

- Activation and support of retail initiatives
- Support for local actors
- Development of proposals for district appreciation on-site



2. Appreciation of Hauptmarkt/ Obstmarkt

- Urban design competition: implementation Obstmarkt (fruit market) 2016, Hauptmarkt (main market) to follow (not finished)



3. The Old Town on water

- Activation and appreciation of the bank area of the Pegnitz within the Old Town



Projects in the Old Town – South

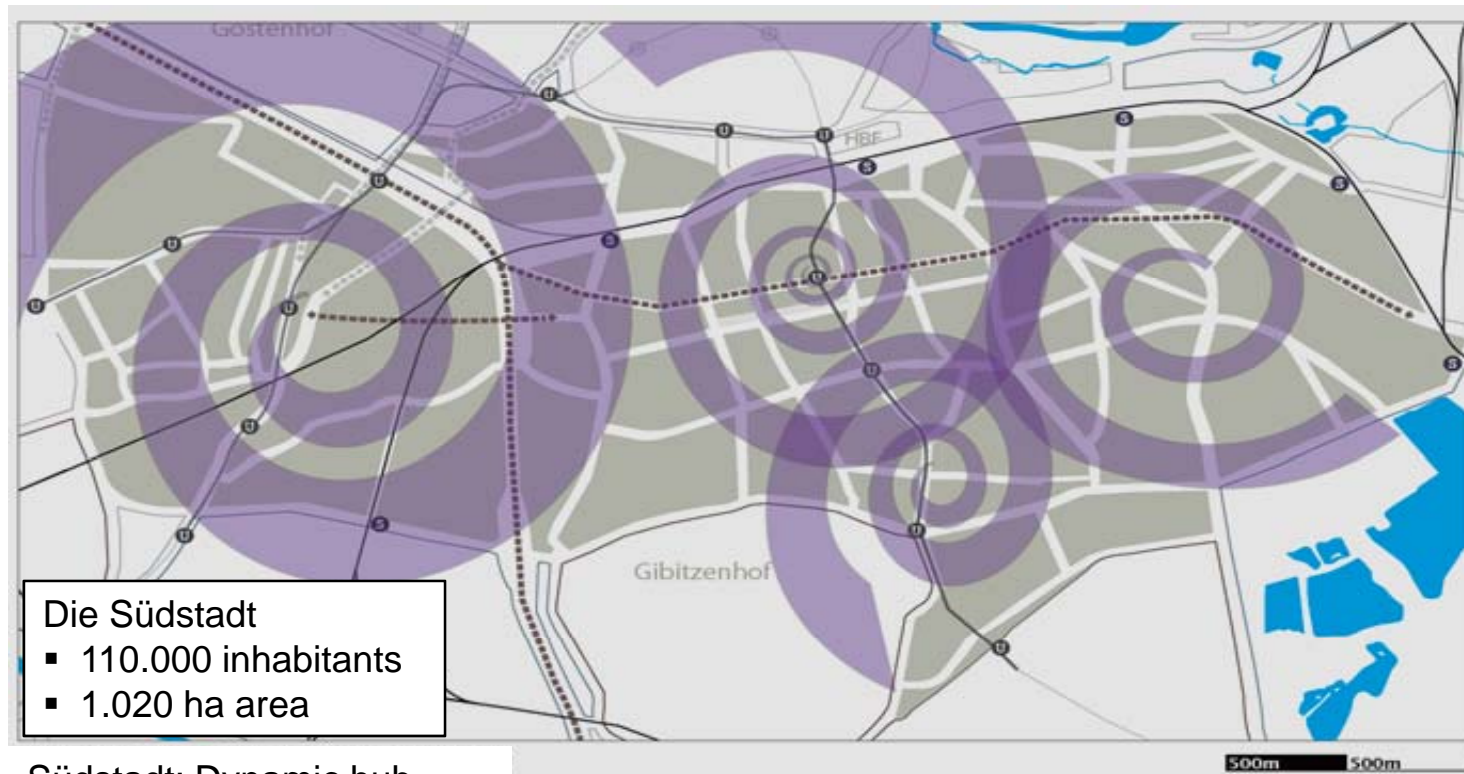
- **Cooperation project „Start-up“**
The project "Lilith's Laden zieht an," focuses on the social rehabilitation and qualification of former drug-addicted women
- **Conversion of the Luitpoldhaus into a main library**
Merging the existing library locations to a central library
- **Cultural hall Kreisjugendring Nürnberg-Stadt**
Demolition of a storage building and the construction of a multi-functional event location at ground level for the open youth work in the city of Nuremberg. Running as a seminar, conference, workshop, training and further education space for lectures and events.



Die Südstadt – the southern part of the city

Main idea: international hub Südstadt

- Support achievements in terms of integration in Südstadt
- Creative land management
- Networked training and learning structures
- Continue initiated developments (EU Objective II projects)

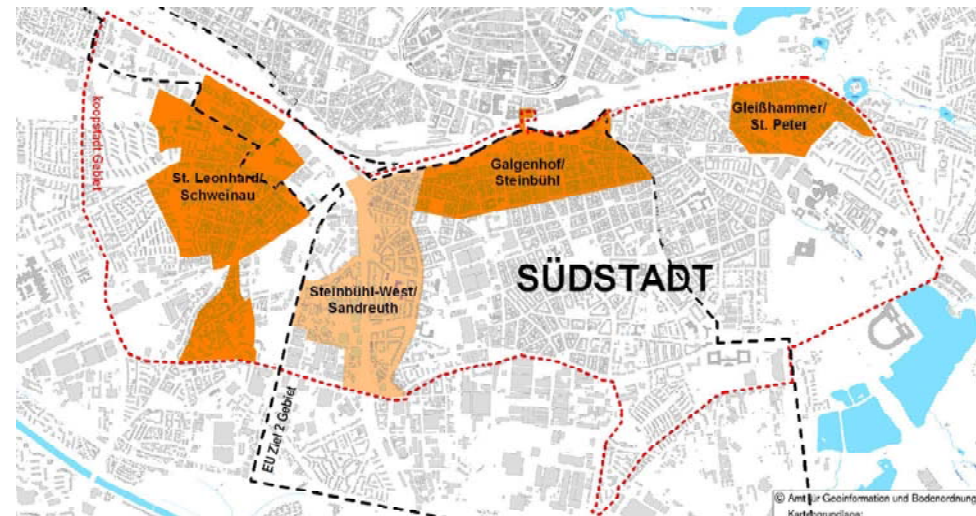


Projects in Südstadt

Urban renewal areas within the
„Social city“ programme

- St. Leonhard/ Schweinau
- Gleißhammer/ St. Peter
- Galgenhof/ Steinbühl

Study area Steinbühl/ West-Sandreuth in addition to
expanding Frankenschnellweg



Projects in Südstadt

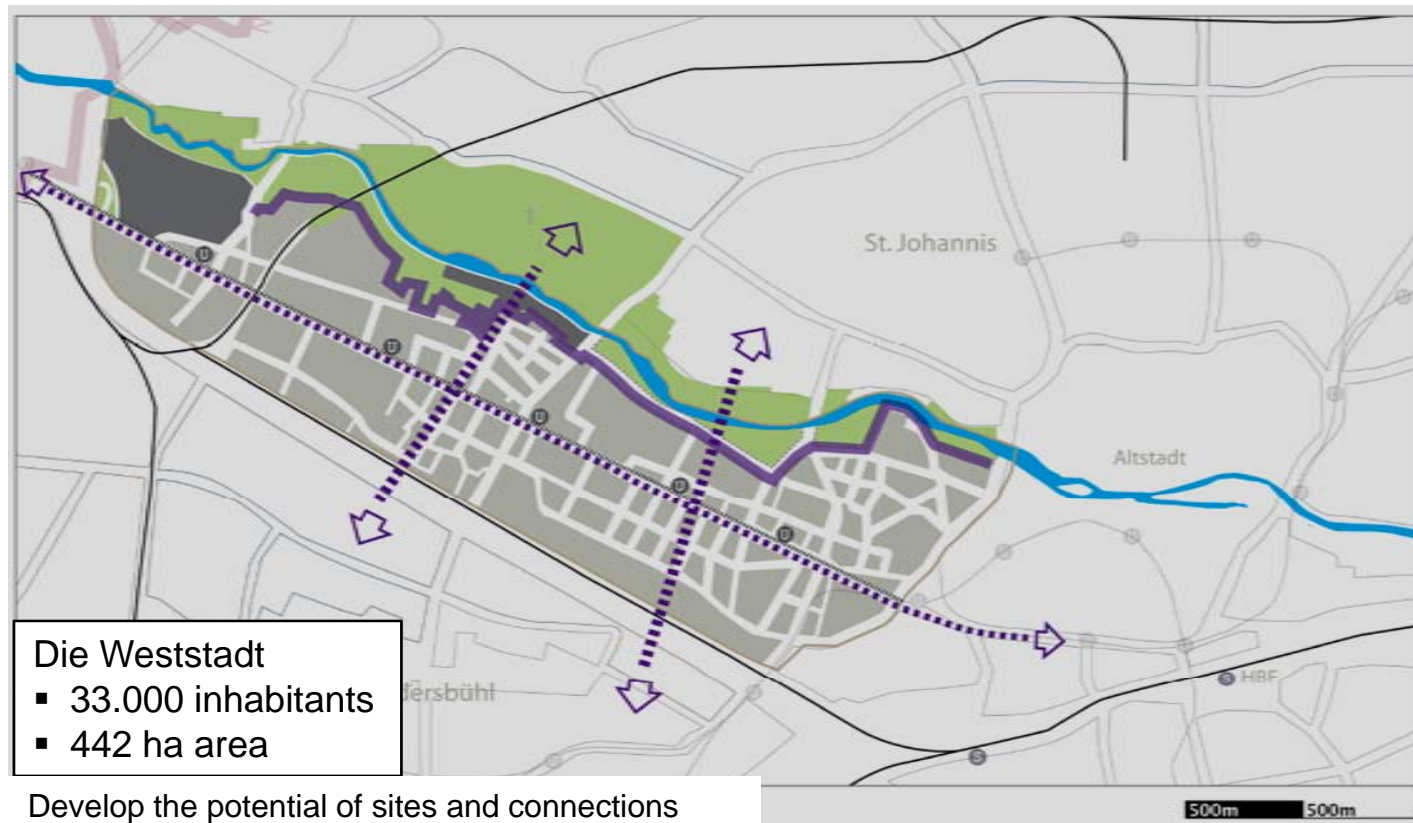
- **Development of an integrated district development concept for Südstadt**
- **Outreach consultancy for small enterprises and microenterprises**
 - Company visits of the ethnic economy in St. Leonhard, consulting services
 - Building a site/trade association
- **Intermediary space**
 - Mapping of abandoned properties in St. Leonhard/Schweinau and compilation and evaluation of all brownfield sites in Südstadt, development of usage concepts
- **Practice network for students**
 - Internships within the public and private sector
- **Energy efficiency in Südstadt**, consulting emphasis on St. Leonhard/Schweinau



Die Weststadt – the western part of the city

Main idea: platform Weststadt

- Area for living and working above the Pegnitz valley
- District for urban diversity
- District for urban development
- Link urban development and urban renewal together



Projects in Weststadt

- **Vision Weststadt: experiments and creativity**
 - Experimental and inclusive district through culture and creative industries
 - Weststadt is becoming attractive for different groups of residents
 - Former industrial land is starting to be used for culture and performing arts centers
 - New connection route over the Pegnitz river
 - Experiments with living arrangements
 - Concept development with local stakeholders
- **Urban design ideas and implementation competition for the development of the former source areas**
 - Mix of residential, public green spaces and complementary industry
 - Participation in interdisciplinary Office Communities

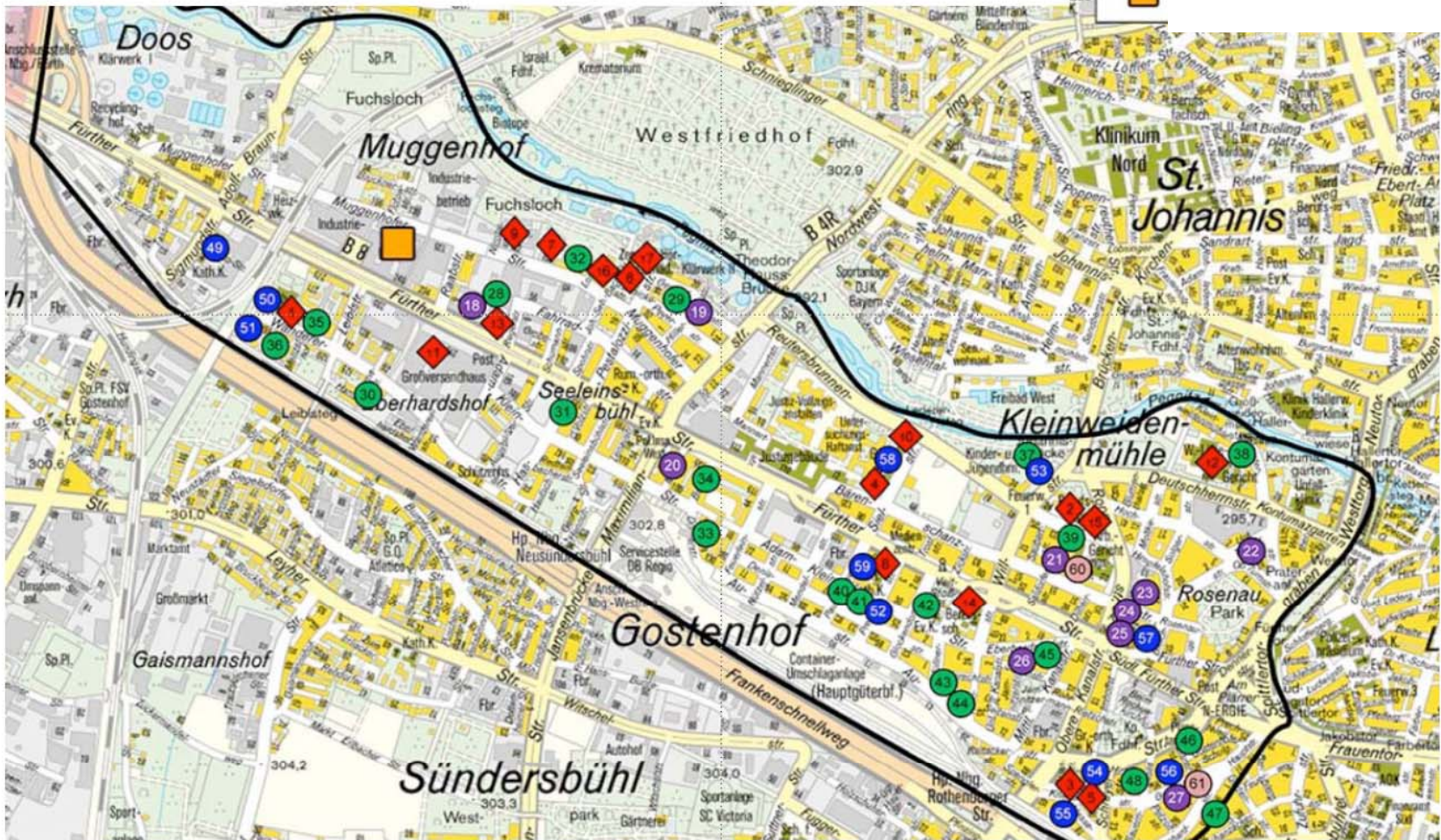


Projects in Weststadt

- City model Weststadt
- District documentation; feasibility studies
 - Fürther street: appreciation, designing public spaces
 - Nearby leisure area
 - Road connection / interconnection
 - Lighting in the city
 - Learning environment + educational opportunities
 - Creative environment in the district
 - Re-cultivation of the AEG industrial complex
- Intensive citizen participation through experimental forms of participation
 - koopMobil (Medium /meeting place, space for exchanges and discussion)
 - Planning for Real (Method for motivating citizens to care for their environment by means of direct visual aids, 3D models, as well as verbal and nonverbal media)
 - Guided city tours
- Symposium Weststadt/ Reshaping building culture



Nuremberg: the learning and education landscape in Western Nuremberg



Overview of the focus of the study „The landscape of education“ in the western part of Nuremberg

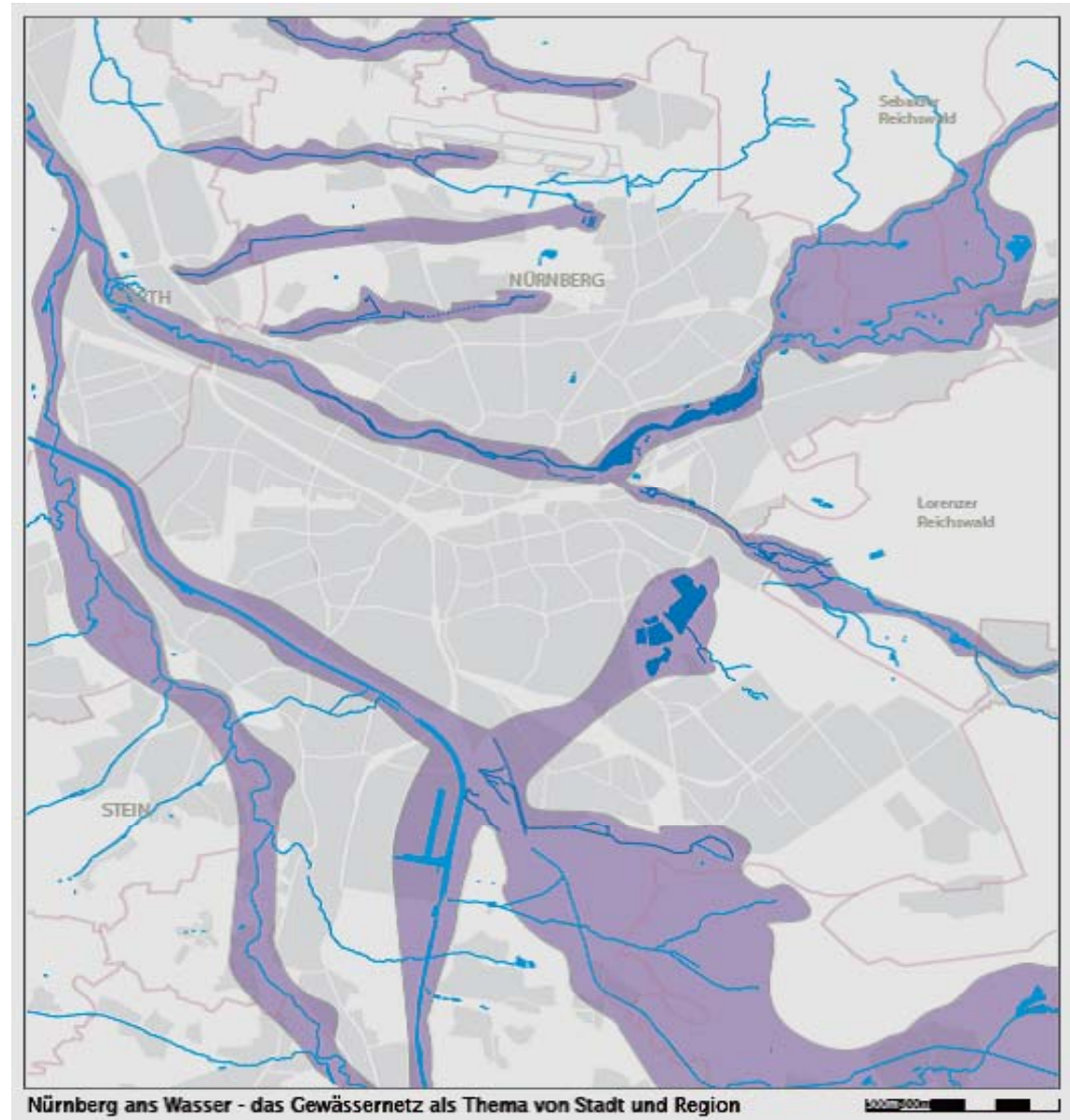
„The landscape of education“ in Western Nuremberg / vhw milieu research

- Milieu research – potential grounds for a urban development policy focused on the civil society
- Research based on milieus : „The landscape of education“ in Western Nuremberg
- Start of the project in autumn 2010: Office for Living and Urban Development, Halle-Wittenberg University, 3rd Major focus area Schools, Department of Culture, Department for Youth, Family and Social Affairs, Economic Department, Mayor's Office, Office for Urban Research and Statistics for Nürnberg und Fürth
- Exchanges with koopstadt cities, Bremen/ Leipzig, as well as with the vhw city network:
Data on urban development policy fields such as education, integration, sustainability, economics and participation are analyzed and compared with the local milieu structures and milieu-specific preferences.
The goal is to integrate the three-way dialogue between the city, local business and citizens / milieus into sustainable dialogue and decision-making processes (civic urban governance).

Nuremberg on water

Main idea: Nuremberg on water !

- Nuremberg should be in close connection to water
- Vision for improving the experience with water
- Different water locations: Altstadt, living areas, leisure areas
- Topic of the region



Nuremberg is located on water: on the Pegnitz and Rednitz rivers, at the Woehrder lakes, the Dutzendteich lake, the Langwassersee, the old Ludwig canal, the new Main-Danube Canal and the port.

Project for Nuremberg on water

- Blue Region Nuremberg

- Concept for linking and improving the water experience in the whole region
- Pilot projects as impetus
 - Living on the watercourse
 - Project: port area for people transportation
 - Conversion of Lake Woehrder



Nuremberg on water

Creative workshop: fields of action

1. Marketing, PR, raising awareness, Tourism
2. More water in the city
3. Accessibility, perceptibility, nature protection
4. Procedure, process, communication, strategy



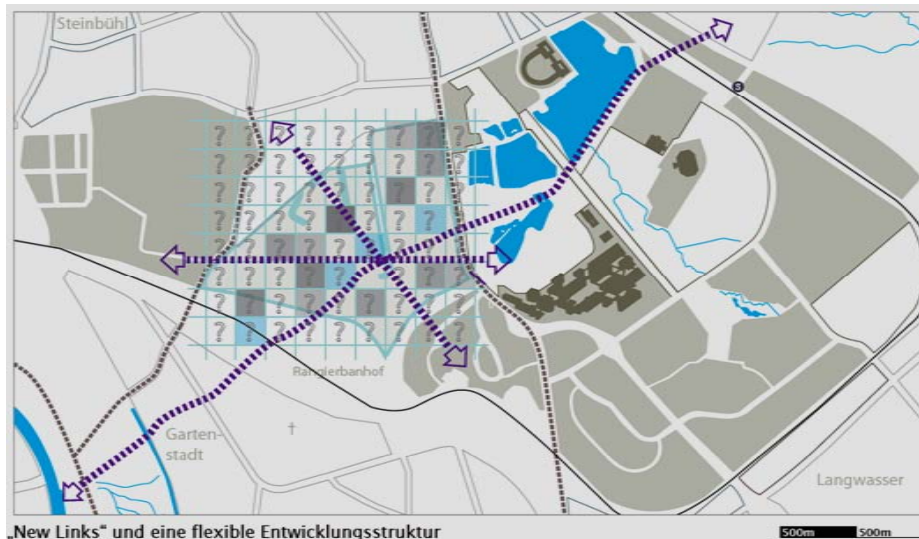
- Deferred regions to date -

South-Eastern Nuremberg

(22.000 inhabitants, 1.238 ha)

Main idea: New Links

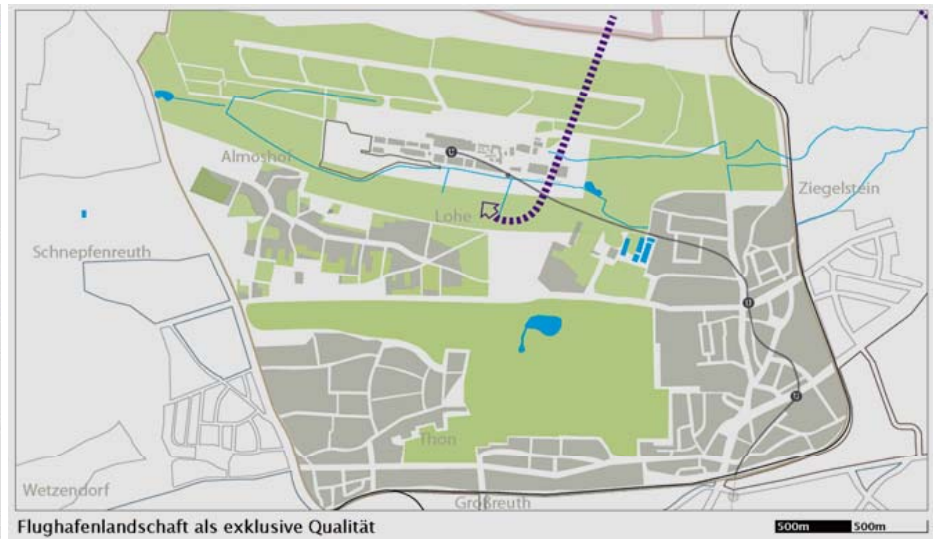
- Improve transparency of the area
- Create new connections between living, leisure and commercial areas
- Green connection between the port and the Wöhrder lakes



The Airport (15.000 inhabitants, 935 ha)

Main idea: airport landscape as exclusive quality

- Transparent and clear airport
- Leisure and sports area, land for cultivating vegetables that can be used in the gastronomy
- Functional and transparent commercial areas for the airport's users



Communication concept

General communication opportunities/formats

City councils



Local stakeholders workshop, internal workshops of the koopstadt group, tele-conferences, working sessions of the temporary Board of Trustees, city councils' meetings, city tours.

To ensure a transparent image of the situation, the following graphic only contains selected general communication opportunities/formats

Special communication opportunities/formats



Federal NSP Congress



Workshop Plus



Interim report

Communication modules Opportunities for communication/formats

Central communication opportunities/formats



Workshops



FreelanceCamp



Parliamentary evening



Corresponding evening event

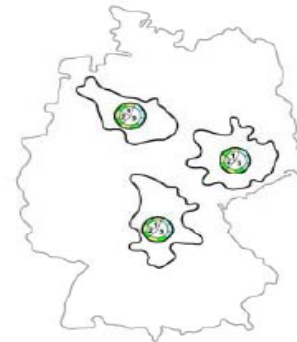
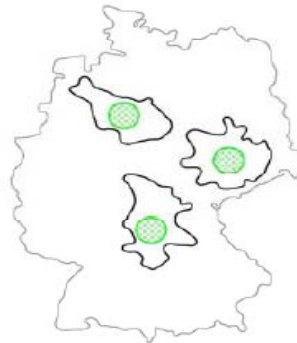


Communication concept

Levels and target groups



**Four planning levels (from left to right):
Federal, city, cross-municipal, project level**



**Three distribution levels:
(left) projects, (center) 6 project families and 3 export groups, (right) the koopstadt group**



**Four beneficiary levels: citizens, politicians, specialist community, relevant economic sectors,
(left) on city, cross-municipal, project level, (right) on federal level**

Interim report 2012 2015 Presentation

Milestones and outlook

Thank you for your interest!

Contact/ Questions:

Dr. Stefan Bege
Office for Housing and Urban Development
Department of Urban Development and Renewal
- Special areas-
Marienstraße 6
90402 Nürnberg
Tel.: 0911/231-3340
Fax: 0911/231-2684
stefan.bege@stadt.nuernberg.de
www.wohnen.nuernberg.de