

A planet of smarter cities:

1900 < 20% world population lived in cities, 0.3 billion people

2007 > 50% population lived in cities, 3.3 billion people

2050 > 70% will be city dwellers, 6.4 billion people



1950 – 25 millions people took an international holiday representing 1 in 1000 of the world's population

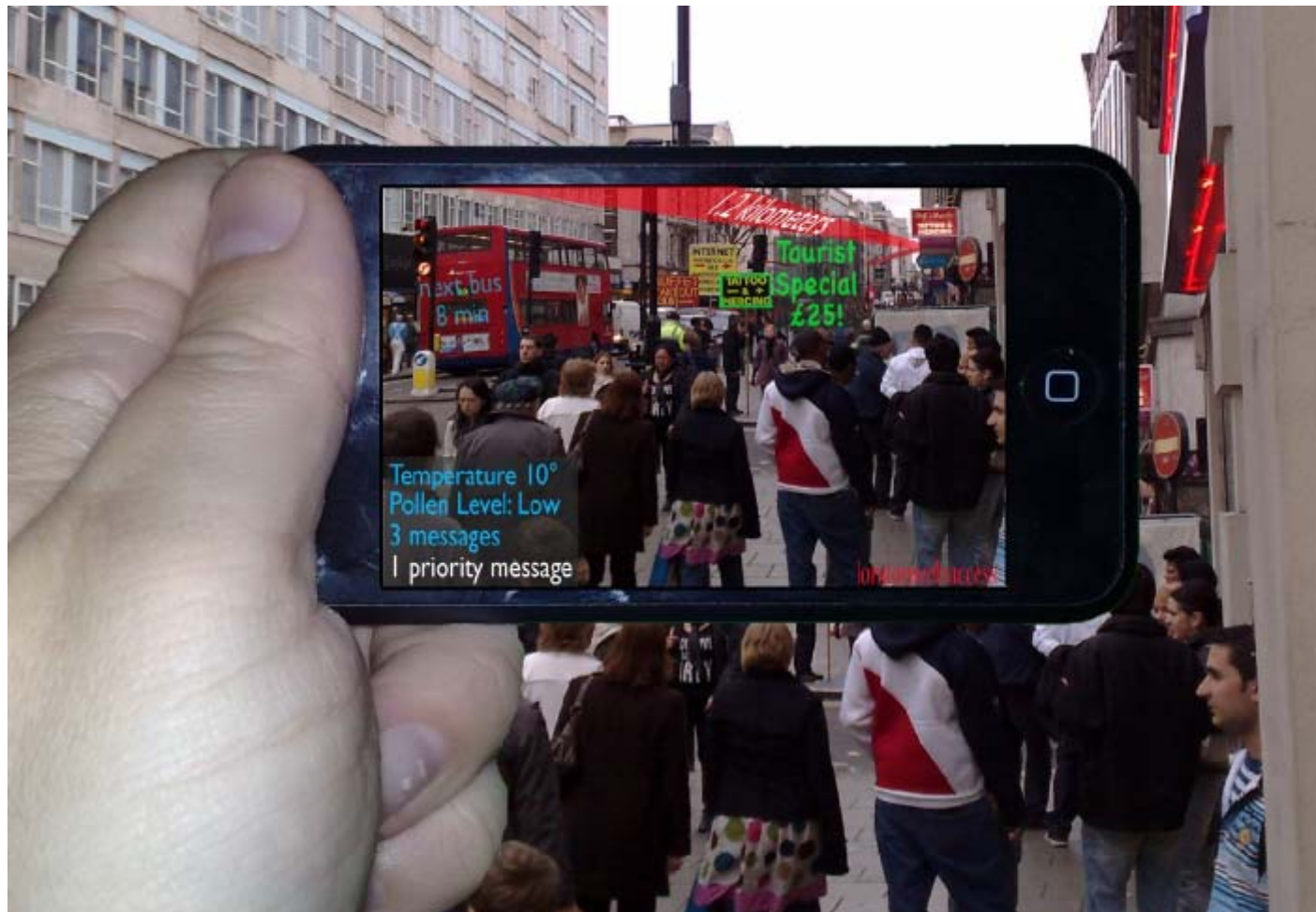
2050 – 4.7 billions people will take an international holiday representing nearly 1 in 2 of the world's population

EXPERIENTE

Cu ce ne deosebim de alte capitale? Ce avem unic?



Era digitala ne dezvaluie secretele “turistice” ale orasului doar trecand pe langa ele
ceea ce astazi nu este cazul ghidurilor folosite de turisti.

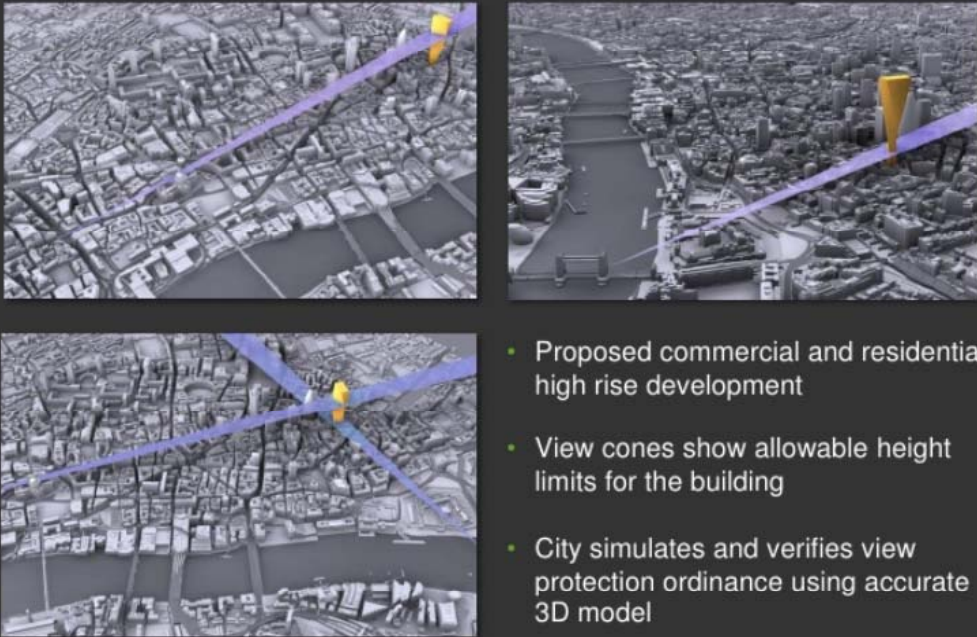


Tehnologia

- Permite analiza virtuala
- Permite simulari cu o deosebita acuratete in sustinerea proiectelor (simulari reale cu parametrii ai comportamentului uman)

Analyzing Digital Cities

London



- Proposed commercial and residential high rise development
- View cones show allowable height limits for the building
- City simulates and verifies view protection ordinance using accurate 3D model

**Buildings and their
construction account for half
of global energy consumption**

**$\frac{2}{3}$ of buildings needed
by 2050 are not yet built**

Planificarea poate fi asistata astfel incat orice incinta noua sa “continua: si componenta de travel (accesibilitate din si spre aeroport – gara etc ; proximitate spatii cazare , facilitati de F&B si distractii etc)

Arhitectura noua

Construim pe verticala



Pastram traditia

Arhitectura veche

Moara lui Assan, prima moara cu aburi din Bucuresti, a fost construita in 1853 de negustorii George Assan și Ioan Martinovici. La vremea respectiva era cea mai inalta cladire din Capitala. Mai mai era numita si "Moara de foc de la Obor" sau "Vaporul lui Assan".



Infrastructura:

- Accesibilitate
- Locuri parcare autocare
- Statii inchirieri biciclete



Evenimente: festivaluri, evenimente sportive, evenimente muzicale, etc.

Evenimente in zona Bochum:

29. - 30. Juni 2013

[Blackfield Festival](#)



12. - 13. Juli 2013

[Castle Rock](#)



19. - 21. Juli 2013

[Serengeti Festival](#)



20. - 21. Juli 2013

[Amphi Festival](#)



26. - 28. Juli 2013

[Eier mit Speck](#)



2. - 3. August 2013

[Big Day Out 7.0](#)

Evenimente sportive:

DUISBURG MARATHON
MUENSTER MARATHON
KOELN MARATHON

Evenimente muzicale

LES MISERABLES, *MAMMA MIA* in
London
Stuttgart
Blackpool
Paris
THE PHANTOM OF THE OPERA in
London
Budapest
Hamburg

Clubbing in Bucuresti



Asociatia turistica Bucuresti?



In 2050, The Yum – Yum club, a sex club for business travellers where entry costs 10.000 Eur for an all inclusive service in which patrons are 'serviced' by android sex workers; as a result, HIV and human trafficking is no longer a problem.